



## **MEDIA ALERT:**

### **Long Beach Guild of AbilityFirst Celebrates People with Developmental Disabilities with its annual Rainbows for AbilityFirst Luncheon**

*Recognizing 45 Years of Guild Service to the Long Beach Center*

**WHO:** [AbilityFirst](#), a 501(c)3 nonprofit that provides programs and services to help children and adults with disabilities reach their full potential, will be in person at the Grand Long Beach, host its annual "Rainbows for AbilityFirst" Luncheon to raise critical funds for its Long Beach Center programs.

Chris Cristi will be back for the second year as the master of ceremonies and is best known as the evening Air7HD helicopter reporter for ABC7 Eyewitness News. Long Beach Chamber President and AbilityFirst good friend, Randy Gordon, will be this year's auctioneer.

The Long Beach Guild Ways and Means Committee includes, Julie Taboaba; Chair, Mary Alice Braly; Co-Chair, Mayra Alcala, Arlene Fillius, Caroline Hansen, Pat Leue, Susan Short, Linda Silver and April Stover.

**WHEN:** Saturday, October 7, 2023 at 10AM for silent auction and shopping.  
Official program begins at 12PM.

**WHAT:** AbilityFirst Long Beach Center's "Rainbows for AbilityFirst" luncheon and fundraising event. There will be guest speakers, performances, shopping from local vendors, bidding on exclusive silent and live items including luxury jewelry and dining experiences, raffle items, and more. Silent auction and boutique begin at 10am, luncheon and formal program will begin at 12pm.

AbilityFirst will recognize 45 years of service from the Long Beach Guild.

**WHERE:** The Grand Long Beach, 4101 East Willow Drive, Long Beach, Calif. 91805

**WHY:** Since 1978, the AbilityFirst Long Beach Center Guild has raised funds to directly support and enrich the services offered at the Long Beach Center. Net proceeds from this year's event will help to fund programs and services for people with developmental disabilities.

**HOW:** Event tickets are \$95.00 and include entry to the event and three course meal. Underwriting and sponsorships available. Visit [abilityfirst.org/rainbows](http://abilityfirst.org/rainbows) to purchase tickets, sponsorships and underwriting opportunities.

Arrangements can be made for the press to have interviews with the AbilityFirst Long Beach Guild *Ways and Means* Committee members by contacting Eunice Kim [ekim@abilityfirst.org](mailto:ekim@abilityfirst.org) / 562.322.2138.

All guests are required to wear masks while indoors and practice social distancing.

### **AbilityFirst Long Beach Guild**

Since 1978, the AbilityFirst Long Beach Center Guild has raised funds to directly support and enrich the services offered at the Long Beach Center. Net proceeds from this year's event will help to fund community outings, special events, playground equipment and furnishings for more than 100 participants at the Long Beach center.

### **About AbilityFirst**

AbilityFirst is a 501(c)3 nonprofit that provides programs and services to help children and adults with disabilities reach their full potential. With locations throughout Greater Los Angeles, AbilityFirst offers a broad range of employment, recreational and socialization programs as well as accessible residential housing complexes and a fully-accessible summer camp, Camp Paivika, for both children and adults.

[www.AbilityFirst.org](http://www.AbilityFirst.org)

### **MEDIA CONTACT:**

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