

SPONSORSHIP OPPORTUNITIES

Benefiting children and adults with developmental disabilities



ABILITYFIRST LONG BEACH CENTER GUILD PRESENTS

RAINBOWS

for AbilityFirst

Saturday, October 7, 2023 @ 10:00 AM

The Grand
4101 E Willow St, Long Beach, CA 90815

www.AbilityFirst.org/Rainbows



April Stover, Director
AbilityFirst Long Beach Center
lbcevents@abilityfirst.org
Tel 562.426.6161 - Fax 562.426.6148

At a Glance

AbilityFirst provides exceptional programs that have a common mission: to help people with disabilities realize their full potential throughout their lives.

As we celebrate 97 years of service, we are focusing our efforts on programs that are proven to have the greatest impact on a person's success: basic life skills enhancement through our children's and adult programs; higher education and employment readiness; and, independent living and social and recreational programming.

The Long Beach Center Guild

The Long Beach Center Guild of AbilityFirst will be hosting its annual Rainbows for AbilityFirst event on Saturday, October 7, 2023. This year, we hope to raise over \$60,000 for the AbilityFirst Long Beach Center. The Guild has supported the Center for over 45 years, and they have worked hard to ensure AbilityFirst receives funding for programs, renovations, transportation and much more.

The AbilityFirst Long Beach Center

The AbilityFirst Long Beach Center, one of multiple AbilityFirst locations in Southern California, has provided year-round programs and services since it first opened its doors in 1966. The center serves Long Beach and surrounding communities including Lakewood, Torrance, Seal Beach, Carson, Bellflower, and Los Alamitos.

To learn about the AbilityFirst Long Beach Center in-person, virtual, and alternative programs, visit:
www.abilityfirst.org/programs

2022 Rainbows for AbilityFirst

Last year, we surpassed our event fundraising goal thanks to so many wonderful supporters.

Media Sponsor

ABC7

Friend and Auctioneer

Randy Gordon

\$1,000+ Sponsors

Terri & Chad Nikoletich

Port of Long Beach

Lynn Shrum

Linda Silver

Julie Taboada

Linda Toomajian

Joan Alderson

Mary Alice & Bob Braly

Gloria Deukmejian

Farmers & Merchants Bank

James Gray

Deloris Mayuga



Sponsorship Opportunities

Children and adults with developmental disabilities and their families need AbilityFirst programs more than ever before. Please know your participation in our Rainbows for AbilityFirst event helps each individual thrive.

\$10,000

Rainbow Sponsor

- Logo/Listing on printed invitation
- Ten (10) event tickets
- Speaking opportunity at the event
- Company/Name in press release
- A social media mention on Facebook, Instagram, Twitter and LinkedIn
- Company/Name listing on event website and e-blasts
- Logo/name recognition during event
- Prominent full page color ad in program
- Inclusion in AbilityFirst Long Beach Center newsletter
- Digital and/or printed event program booklet mailed

Deadline to be included on printed invitation: August 8, 2023

Tax-deductible: \$9,550

\$5,000

Shine Bright Sponsor

- Six (6) event tickets
- Speaking opportunity at the event
- Company/Name in press release
- A social media mention on Facebook, Instagram, Twitter and LinkedIn
- Company/Name listing on event website and e-blast
- Logo/name recognition during event
- Full page color ad in program
- Inclusion in AbilityFirst Long Beach Center newsletter
- Digital and/or printed event program booklet mailed

Tax-deductible: \$4,730

\$2,500

Pot of Gold Sponsor

- Four (4) event tickets
- Full page color ad in event program
- Company/Name listing on event website and e-blast
- Logo/name recognition during event
- Inclusion in AbilityFirst Long Beach Center newsletter
- Digital and/or printed event program booklet mailed

Tax-deductible: \$2,320

\$1,000

4 Leaf Clover Sponsor

- Two (2) event tickets
- 1/2 page color ad in event program
- Company/Name listing on event website and e-blasts
- Listing recognition during event
- Inclusion in AbilityFirst Long Beach Center newsletter
- Digital and/or printed event program booklet mailed

Tax-deductible: \$910

\$500

Lucky Charm Sponsor

- One (1) event ticket
- Business card size or 1/4-page color ad in event program.
- Listing recognition during event
- Inclusion in AbilityFirst Long Beach Center newsletter
- Digital and/or printed event program booklet mailed

Tax-deductible: \$455

\$250

Prism Sponsor

- Listing recognition during event
- Inclusion in AbilityFirst Long Beach Center newsletter
- Digital and/or printed event program booklet mailed

Tax-deductible: \$250



Underwriting

Underwriting donations are vital to the success of our event. Your contribution offsets costs associated with the event, allowing more proceeds to go directly to our programs. We will recognize your generosity on the event website and list your name/company in the event program, or you may choose to remain anonymous. Underwriting is 100% tax-deductible. Please take a moment to review the Underwriting Opportunities listed below. Underwriters will be listed in the printed program.

Venue - \$7,500

Printing and Postage - \$5,000

Luncheon for Long Beach Center Event Staff - \$950

Event Table for ECHOES/Center Participants - \$950

Event Centerpieces - \$1,000

599 Opportunity Drawing - \$599

Event Swag Bag - \$500

Money Hat Raffle - \$100

Advertising

Place your ad in our printed program for your business,
in tribute to a loved one or to recognize an AbilityFirst program participant or family.

Full Page 5" (w) X 8" (h) - \$500

Half Page 5" (w) X 3 ¾" (h) - \$300

Business Card size or Quarter Page 2 ¼" (w) X 3 ¾" (h) - \$200

Ad Specs:

1. Full Color 2. All artwork must be submitted in: Press Quality, High-Resolution pdf, jpg, ai, or psd files.
3. Artwork will be returned by request only 4. Email artwork to lbcevents@abilityfirst.org by September 27th.
We recommend that your advertisement mention AbilityFirst or Rainbows for AbilityFirst to avoid any business-related taxes.

Auction

Our auctions help raise a third of all event revenue. To contribute, please use the following page on the packet.
Auction donors will be recognized in the printed program.

Popular items include getaways, family fun packages, wine and dine experiences,
stunning jewelry, certificates to goods and services, sports tickets, home goods, and more.

AUCTION DONATION FORM

To donate to the Rainbows for AbilityFirst auction, please fill out this form and submit by **September 27th**.



Description of item(s) or service(s) donated:

Estimated Value of Gift: \$ _____

List any conditions, restrictions, and/or expiration date:

☐ I will mail or deliver the item(s) to: AbilityFirst, Attn: April Stover

Address: 3770 E. Willow Street, Long Beach, CA 90815

Telephone: (562) 426-6161 Fax: (562) 426-6148* Email: lbcevents@abilityfirst.org

*If you do not receive a response in 3 business days, please call to ensure your fax has been received.

☐ I would like to make pick up arrangements. Please contact me at the below ☐ phone number or ☐ email

Please list how you or your company's name should be represented in printed materials.

Company / Donor Name: _____

Contact Person: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: () _____ Fax: () _____

Email address: _____

Please return this form by **Sept. 27, 2023 to be recognized during the event and printed program.**

Tax-ID 95-1690983

REGISTRATION REPLY FORM

Sponsorship (Please specify level):

- ☐ Rainbow Sponsor - \$10,000 ☐ Shine Bright Sponsor - \$5,000 ☐ Pot of Gold Sponsor - \$2,500
☐ 4 Leaf Clover Sponsor - \$1,000 ☐ Lucky Charm Sponsor - \$500 ☐ Prism Sponsor - \$250
☐ Please decline all benefits for a 100% tax deductible donation

Purchase Ticket / Donate

- ☐ I will purchase #_____ event ticket(s) at \$95 per person. (\$50 tax-deductible donation per ticket).
☐ Although I cannot attend, I would like to help you meet your goal of \$60,000, with a donation of \$_____ (Donations are tax-deductible).

Underwriting (Please specify item and amount):

Yes, I will help cover the cost of the item(s) below, in the amount of: \$_____

- ☐ Venue ☐ Printing and Postage ☐ Centerpieces ☐ Luncheon for ECHOES and Center Participants
☐ Luncheon for LB Center Event Staff ☐ 599 Opportunity Drawing ☐ Event Swag Bag ☐ Money Hat Raffle

Advertising

Yes, I will purchase advertising space. Send artwork to lbcevents@abilityfirst.org by September 27th.

- ☐ Full Page - \$500 ☐ Half Page - \$300 ☐ Business/Quarter Page - \$200

Vendor / Boutique

- ☐ Yes, I want to learn more about becoming a vendor/boutique at your event.
-

Payment Information

A check is enclosed, or you may charge the credit card information below, in the total amount of: \$_____

Company/Donor Name (as you would like to be recognized)

Address

City State Zip

Cell/Mobile Phone (required to receive event details) Email (required to receive event details)

Card Number MC VISA Amex CVV Expiration Date

Signature Date

**Make Checks Payable
to: AbilityFirst**

Federal Tax ID:
95-1690983

**Please return this form
with payment to:**
April Stover
3770 E. Willow St.
Long Beach, CA 90815
lbcevents@abilityfirst.org
tel: 562.426.6161
fax: 562.426.6148

Please return this form with payment in the reply envelope provided by **September 27, 2023** to receive benefits.

Rainbow Sponsor registration deadline is August 8, 2023, to be included in printed invitation.