

SPONSORSHIP OPPORTUNITIES

Benefiting children and adults with developmental disabilities



ABILITYFIRST LONG BEACH CENTER GUILD PRESENTS

RAINBOWS

for AbilityFirst

Saturday, October 15, 2022 @ 10:00 AM

The Grand
4101 E Willow St, Long Beach, CA 90815

www.AbilityFirst.org/Rainbows



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AbilityFirst Long Beach Center
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At a Glance

AbilityFirst provides exceptional programs that have a common mission: to help people with disabilities realize their full potential throughout their lives.

As we celebrate 96 years of service, we are focusing our efforts on programs that are proven to have the greatest impact on a person's success: basic life skills enhancement through our children's and adult programs; higher education and employment readiness; and, independent living and social and recreational programming.

AbilityFirst looks beyond disabilities, focuses on the capabilities of each individual and breaks through any preconceived limitations, opening up a world of possibilities. Preparation, socialization, communication, education – all of these lead to helping people achieve their personal best.

The Long Beach Center Guild Rainbows for AbilityFirst

The Long Beach Center Guild of AbilityFirst will be hosting its annual Rainbows for AbilityFirst event on Saturday, October 15, 2022. The Guild has been supporting the Long Beach Center for over 50 years and they have worked hard to ensure the Center receives funding for programs, renovations, transportation and much more.

In 2021, we had the opportunity to safely host a, low capacity, in-person event, and we surpassed our goal by \$20,000! This year, we hope to raise \$65,000! We are again planning for an in-person event at The Grand, in the city of Long Beach and will be live streaming on our social media outlets for those that prefer to watch from the comfort and safety of their home. The event will include guest speakers, silent and live auction, performances by Center participants, raffles that people can participate in, and much more. Proceeds will support the hundreds of participants in AbilityFirst Long Beach Center programs.

This packet describes support and recognition opportunities available, including sponsorship levels and how to become an auction contributor. Please help support our programs for people with disabilities as best as you can in this current environment. We really appreciate your consideration.

The AbilityFirst Long Beach Center

The AbilityFirst Long Beach Center, one of multiple AbilityFirst locations in Southern California, has provided year-round programs and services since it first opened its doors in 1966. The center serves Long Beach and surrounding communities including Lakewood, Torrance, Seal Beach, Carson, Bellflower, and Los Alamitos.



To learn about the AbilityFirst Long Beach Center in-person, virtual, and alternative programs, visit: www.abilityfirst.org/programs

Sponsorship

Children and adults with developmental disabilities and their families need AbilityFirst programs more than ever before. The dollars raised by your participation in our Rainbows for AbilityFirst will allow these programs to thrive.

\$10,000

Rainbow Sponsor

- Inclusion in event invitation (logo or listing)
- Ten (10) tickets to the event
- Speaking opportunity at the event
- Company/Name in Press Release
- (1) social media mention on Facebook, Instagram, Twitter and LinkedIn
- Company/Name listing on event website and e-blasts
- Prominent full page color ad in event program
- Inclusion in AbilityFirst Long Beach Center newsletter
- Digital and/or printed event program booklet mailed

Deadline to be included on printed invitation : August 8th

Tax-deductible: \$9,550

\$5,000

Shine Bright Sponsor

- Six (6) tickets to the event
- Speaking opportunity at the event
- Company/Name in Press Release
- (1) social media mention on Facebook, Instagram, Twitter and LinkedIn
- Company/Name listing on event website and e-blast
- Full page color ad in event program
- Inclusion in AbilityFirst Long Beach Center newsletter
- Digital and/or printed event program booklet mailed

Tax-deductible: \$4,730

\$2,500

Pot of Gold Sponsor

- Four (4) tickets to the event
- Full page color ad in event program
- Company/Name listing on event website and e-blast
- Logo/name recognition during event
- Inclusion in AbilityFirst Long Beach Center newsletter
- Digital and/or printed event program booklet mailed

Tax-deductible: \$2,320

\$1,000

4 Leaf Clover Sponsor

- Two (2) tickets to the event
- Company/Name listing on event website and e-blasts
- 1/2 page color ad in event program
- Listing recognition during event
- Inclusion in AbilityFirst Long Beach Center newsletter
- Digital and/or printed event program booklet mailed

Tax-deductible: \$910

\$500

Lucky Charm Sponsor

- One (1) ticket to the event
- Business card size or 1/4 page color ad in event program.
- Listing recognition during event
- Inclusion in AbilityFirst Long Beach Center newsletter
- Digital and/or printed event program booklet mailed

Tax-deductible: \$455

\$250

Prism Sponsor

- Listing recognition during event
- Inclusion in AbilityFirst Long Beach Center newsletter
- Digital and/or printed event program booklet mailed

Tax-deductible: \$250

Underwriting

Help AbilityFirst keep event expenses low. You may support any item(s) listed below, in any amount you desire. Underwriters will be listed in the event printed program. Underwriting is fully tax-deductible.

Please respond by **October 3rd**.

Venue - **\$7,500** Printing and Postage- **\$5,000** Event Table for ECHOES/Center Participants - **\$950**
Luncheon for Long Beach Center Event Staff - **\$950** Event Centerpieces - **\$900**
\$599 Opportunity Drawing - **\$599** Event Swag Bag - **\$500** Money Hat Raffle - **\$100**

Advertising

Purchase advertising space in our event printed program, for your business, or in tribute of a family member, or AbilityFirst program participant.

Full Page 5" (w) X 8" (h) - **\$500**

Half Page 5" (w) X 3 ¾" (h) - **\$300**

Business Card size or Quarter Page 2 ¼" (w) X 3 ¾" (h) - **\$200**

Ad Specs:

1. Full Color 2. All artwork must be submitted in: Press Quality, High-Resolution pdf, jpg, ai, or psd files.
3. Artwork will be returned by request only 4. Email artwork to lbcevents@abilityfirst.org by **October 3rd**.
We recommend that your advertisement mention AbilityFirst or Rainbows for AbilityFirst to avoid any business-related taxes.

Auction

Our Rainbows for AbilityFirst auctions bring in about a third of our total event fundraising dollars, and are critical funds to supporting our programs. This year, guests will be able to bid on exclusive items, such as getaways, family fun packages, wine and dine experiences, stunning jewelry, and more.

We are currently looking to secure auction donations. To make a contribution of goods and services, please use the following form in the packet. Auction donors will be recognized in the program.

Deadline to be included in printed program is **October 3rd**.

AUCTION DONATION FORM

To donate to the Rainbows for AbilityFirst auction, please fill out this form and submit by **October 3rd**.



Description of item(s) or service(s) donated:

Estimated Value of Gift: \$ _____

List any conditions, restrictions, and/or expiration date:

☐ I will mail or deliver the item(s) to: AbilityFirst, Attn: April Stover

Address: 3770 E. Willow Street, Long Beach, CA 90815

Telephone: (562) 426-6161 Fax: (562) 426-6148* Email: lbcevents@abilityfirst.org

*If you do not receive a response in 3 business days, please call to ensure your fax has been received.

☐ I would like to make pick up arrangements. Please contact me at the below ☐ phone number or ☐ email

Please list how you or your company's name should be represented in printed materials.

Company / Donor Name: _____

Contact Person: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: () _____ Fax: () _____

Email address: _____

Please return this form by **October 3, 2022 to be recognized during the event and printed program.**

Tax-ID 95-1690983

REGISTRATION FORM

Sponsorship (Please specify sponsorship level):

- ☐ Rainbow Sponsor - \$10,000 ☐ Shine Bright Sponsor - \$5,000 ☐ Pot of Gold Sponsor - \$2,500
- ☐ 4 Leaf Clover Sponsor - \$1,000 ☐ Lucky Charm Sponsor - \$500 ☐ Prism Sponsor - \$250
- ☐ I do not wish to receive any benefits associated with my level of support (for a full tax deduction).

Purchase Ticket/Support in Spirit

- ☐ I will purchase #___ event ticket(s) at \$95 per person. (Tax-deductible donation is \$50/ticket).
- ☐ I support the work of AbilityFirst, and would like to help you meet your goal of \$65,000, with a donation of \$_____ (Donations are 100% tax-deductible)

Underwriting (Please specify item and amount):

Yes, I will help cover the costs of the item(s) below, in the amount of: \$_____

- ☐ Venue - \$7,500 ☐ Printing and Postage - \$5,000 ☐ Event table for ECHOES and Center Participants - \$950
- ☐ Luncheon for Long Beach Center Event Staff - \$950 ☐ Centerpieces - \$900
- ☐ 599 Opportunity Drawing - \$599 ☐ Event Swag Bag - \$500 ☐ Money Hat Raffle - \$100

Advertising

Yes, I would like to purchase advertising space for my business or in tribute of a family member or an honoree. Send artwork to lbcevents@abilityfirst.org by October 3rd.

- ☐ Full Page - \$500 ☐ Half Page - \$300 ☐ Business/Quarter Page - \$200
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Payment Information

A check is enclosed, or you may charge the credit card information below, in the total amount of: \$_____

Company/Donor Name (as you would like to be recognized)

Address

City

State

Zip

Cell/Mobile Phone (required to receive event details)

Email (required to receive event details)

Card Number MC VISA Amex

CVV

Expiration Date

Signature

Date

**Make Checks Payable
to: AbilityFirst**

Federal Tax ID:
95-1690983

**Please return this form
with payment to:**
April Stover
3770 E. Willow St.
Long Beach, CA 90815
lbcevents@abilityfirst.org
tel: 562.426.6161
fax: 562.426.6148

Please return this form with payment by **October 3, 2022** to receive benefits.

Rainbow Sponsor registration deadline is August 8, 2022, to be included in printed invitation.

Your sponsorship contribution is tax deductible to the extent allowed by law and is limited to the excess of any money.