

2022 SPONSORSHIP EVENT DETAILS



THE 49<sup>TH</sup> ANNUAL

**AbilityFirst**<sup>™</sup>

Food & Wine   
**FESTIVAL**

SUNDAY, JUNE 5, 2022 • 5PM - 8PM

THE HISTORIC LAURABELLE A. ROBINSON HOUSE  
PASADENA, CALIFORNIA

For information on event  
sponsorship or tickets

Lauren Rayner, Chief Development Officer  
lrayner@abilityfirst.org / 626.243.4844  
[www.abilityfirst.org/festival](http://www.abilityfirst.org/festival)



**A Culinary & Wine Event**  
Sunday, June 5, 2022 • 5pm - 8pm  
The Historic Laurabelle A. Robinson House  
Pasadena, California

**Lauren Rayner**  
Chief Development Officer  
lrayner@abilityfirst.org / 626.243.4844  
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## Our Mission

**AbilityFirst provides programs and services to help children and adults with disabilities realize their full potential throughout their lives.**

## AbilityFirst invites you to celebrate the Food & Wine Festival on Sunday, June 5, 2022.

This premiere event assembles the finest chefs to celebrate the best in culinary delights and fine wines. For 49 years, this incredible event has been building a beautiful community of food and wine enthusiasts whose generosity continues to change lives and create opportunities for individuals with disabilities.

The Food & Wine Festival is AbilityFirst's premiere fundraiser. Celebrating its 49th year, this culinary and wine festival continues to rise in popularity and recognition. The Historic Laurabelle A. Robinson House in Pasadena will again open its doors for our guests to delight in cuisine from regional chefs and socialize with friends amongst wine connoisseurs.

## About AbilityFirst

Originally established as the Crippled Children's Society in 1926 to help children affected by the polio epidemic, today, AbilityFirst is honored to serve over 1,700+ individuals with disabilities and their families annually.

As a nonprofit organization, we are on a mission to provide marketable job training, community-based job placement, and residential services to elevate confident independence and self-sufficiency. Our person-centered programs empower individuals who have autism spectrum disorders, cerebral palsy, Down syndrome, and other intellectual/developmental and physical disabilities to discover what is important to them and to develop the essential skills to achieve their goals.

Our approach allows participants the opportunity to learn work skills, have a safe environment, develop their own peer groups, and be productive members in the community. Because of your support, we're able to put our core values into action every day.



## Sponsorship Levels

### Presenting – \$15,000

Limited – one (1) company or individual

- Corporate logo or name featured on event promotional materials, website, email campaigns, social media, press release(s), and annual report
- Premier full page ad in event program
- Corporate logo or name on Save the Date postcard
- Corporate logo or name on event invitations
- Corporate logo or name displayed at event
- Welcome remarks at event
- Two (2) VIP reserved tables of eight (8)

### Chateau – \$7,500

Limited – one (1) company or individual

- Corporate logo or name featured on event promotional materials, website, email campaigns, social media, and annual report
- Half page ad in event program
- Corporate logo or name on event invitations
- Corporate logo or name displayed at event
- Two (2) VIP reserved tables of eight (8)

### Bistro – \$5,000

Limited – one (1) company or individual

- Corporate logo or name featured on event promotional materials, website, email campaigns, social media, and annual report
- Quarter page ad in event program
- Corporate logo or name on event invitations
- Corporate logo or name displayed at event
- One (1) reserved table of eight (8)

### Café – \$3,000

Limited – four (4) companies or individuals

- Corporate name featured on event promotional materials, website, social media
- Quarter page ad in event program
- Reserved seating for four (4)

### Chef – \$1,500

- Corporate name featured on event promotional materials, website, social media
- Business card ad in event program
- Reserved seating for four (4)

## Tables and Tickets

### Table Purchase

- One (1) reserved table of eight (8) – \$3,200  
*Early Bird Special for \$2,500 if purchased by April 1st*

### Individual Purchase

- Event Ticket – \$250 per person  
*Early Bird Special \$185 per person if purchased by April 1st*

## Event Program Advertising

**Full Page Ad** - \$500

**Half Page Ad** - \$300

**Quarter Page Ad** - \$200

**Business Card Ad** - \$100

*This event is wheelchair accessible. We value inclusion and access for all guests and are pleased to provide reasonable accommodations for full participation in the Food & Wine Festival. For questions about other accommodations, please contact our Chief Development Officer Lauren Rayner / 626.243.4844 / [lrayner@abilityfirst.org](mailto:lrayner@abilityfirst.org)*

## Past Sponsors & Participants

### Presenting Sponsors

CHUBB  
Comerica Bank

### Bistro Level Sponsors

Banc of California  
Supervisor Kathryn Barger  
Bolton & Company  
CBB Bank  
East West Bank  
Jennifer & John Kelly  
Los Angeles County Board  
of Supervisors  
Pacific Union  
Denise Petitfils  
Andy & Julian Rooke  
Roscoe Moss Company  
TJX Companies, Inc.  
Union Bank Foundation  
Wells Fargo Foundation  
Wescom Credit Union  
Western Asset Management

### Chef Level Sponsors

ADP  
Wendy Lees & Tom Boyle  
The Century Group  
Citizens Business Bank  
Enterprise Fleet  
Management  
Envision Consulting  
Fedde Furniture  
Goldstar  
J's Maids

KP Kaiser Foundation Health Plan Inc.  
The Los Angeles Chargers  
Morrow Meadows Corporation  
NFP Retirement  
Parker, Milliken, Clark, O'Hara &  
Samuelian  
Sierra Auto  
Snyder Diamond  
Hilda Solis  
Harlan Thompson  
Umpqua Bank (Lauren Hom)

### Café Level Sponsors

Banc of California  
Bank of America  
Beverly Hills Rotary  
CBB Bank  
Nella Abelson & Diane Danis  
Homestreet Bank  
J's Maids  
Kaiser Permanente  
The Longo Family  
One Beacon Charitable Trust  
The Shredders  
Universal Studios Hollywood's  
Discover a Star Foundation  
Wendy Lees & Tom Boyle

### Additional Donors

California Linen Services  
Impex, Inc.  
Individual Food Service  
OneAmerica

### Food & Beverage Participants

AsomBroso Fine Tequilas  
Bacchus Kitchen  
Blaze Pizza  
Bone Kettle  
Bristol Farms  
Bucca de Beppo  
Celestino Ristorante & Bar  
Dulce Vida Tequila  
El Cholo Café  
The Estates Group  
Gale's Restaurant  
Golden Road Brewery  
Green Street Restaurant  
Hope Café & Catering  
Jones Coffee Roasters  
Julienne Fine Foods & Celebrations  
Kensington Caterer  
Kimberly Jones Wine Selection  
Krafted Spirits Rum  
Loring Wine Company  
Marston's Restaurant  
Mi Piacce Italian Kitchen  
New Belgium Brewing Company  
NOOR  
Nothing Bundt Cake  
Pepsi  
The Raymond / 1886  
Roy's Restaurant  
Ruth's Chris Steakhouse  
San Antonio Winery  
San Pellegrino/Acqua Panna  
Southern Glazier Wine & Spirits  
SuperCool Creamery  
Sushi Roku  
Tam O'Shanter



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## 2022 Sponsorship Agreement

I/We wish to support the AbilityFirst Food & Wine Festival as indicated below:

### Sponsorship (please specify level)

- Presenting - \$15,000   
  Chateau - \$7,500   
  Bistro - \$5,000  
 Café - \$3,000   
  Chef - \$1,500   
  Please decline all benefits for a 100% tax deductible donation

(Deadline for Presenting and Chateau sponsor to be included on the printed invitation is March 25, 2022)

### Table Purchase

- # \_\_\_\_\_ table(s) for eight (8) at \$3,200 per table (seating reserved)  
 # \_\_\_\_\_ table(s) for eight (8) at \$2,500 per table with the Early Bird Special by April 1, 2022 (seating reserved)

### Ticket Purchase

- # \_\_\_\_\_ tickets at \$250 per person (seating is **not** reserved)  
 # \_\_\_\_\_ tickets at \$185 per person with Early Bird Special by April 1, 2022 (seating is **not** reserved)

### Event Program Advertising

I would like to purchase advertising space for my business or in tribute of a family member or an honoree.

- Full Page - \$500   
  Half Page - \$300   
  Quarter Page - \$200   
  Business Card - \$100

(Deadline for ad to be included in the event program is May 6, 2022)

### Support in Spirit

Although I cannot attend, I support the work of AbilityFirst and would like to make a donation of \$ \_\_\_\_\_

\_\_\_\_\_  
Name

\_\_\_\_\_  
Business

Please use business name for sponsorship benefits

\_\_\_\_\_  
Address

\_\_\_\_\_  
City

\_\_\_\_\_  
State

\_\_\_\_\_  
Zip

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Email

\_\_\_\_\_  
Card Number     MC     VISA     Amex

\_\_\_\_\_  
CVV Code

\_\_\_\_\_  
Expiration Date

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

**Make Checks Payable to:**  
**AbilityFirst**

**Please return this form with payment to:**

**Lauren Rayner**  
 Chief Development Officer  
 1300 East Green Street  
 Pasadena, CA 91106

**or email form to:**  
 lrayner@abilityfirst.org

**After April 1st:**  
 Please mail your payment to  
 789 N. Fair Oaks Ave.  
 Pasadena, CA 91103



AbilityFirst (established in 1926 as the Crippled Children's Society) is a 501(c)3 nonprofit (Federal Tax ID #95-1690983) that provides programs and services to help children and adults with disabilities reach their full potential. To learn more, visit [www.abilityfirst.org](http://www.abilityfirst.org)