



MEDIA ALERT

ABILITYFIRST STROLL & ROLL ENCOURAGES SUPPORTERS TO GET OUTSIDE IN THEIR LOCAL COMMUNITIES & NEIGHBORHOODS

November 2, 2021 (Pasadena Calif.,) - AbilityFirst will hold its Stroll & Roll presented by Comerica Bank on Saturday, November 6, 2021. AbilityFirst serves a vulnerable population and has decided to make this year's event focused on families getting out into their own communities and neighborhoods.

Stroll & Roll Goes Virtual will feature a Kick Off Dance Party live on Zoom starting at 9:00AM with Hunter March (*Sugar Rush on Netflix and Nightly Pop on E!*) serving as the event's master of ceremonies. After the kick-off, registrants will be encouraged to walk/stroll/roll in their neighborhoods and local communities.

During the week leading up to Stroll & Roll, registrants have participated in virtual **Countdown Activities** that include showing AbilityFirst spirit, *TikTok* dance challenges, #WellnessWednesday and much more.

For more than 35 years AbilityFirst has held a walk-related, family friendly community event to raise funds for its programs and services supporting children and adults with disabilities. The funds from this year's Stroll & Roll will be used to maintain the resources needed to meet the continuing challenges and fund programs for more than 2,000 participants and their families in greater Los Angeles to transition back to in-person.

AbilityFirst's person-centered programs are grounded in individual choice, autonomy and community participation. They empower individuals with autism, cerebral palsy, Down Syndrome and other developmental disabilities, to discover what is important to them in their lives and to develop the skills that are important for them to achieve their goals.

For more information including Stroll & Roll Zoom link please visit strollandroll.org.



Hunter March has been a supporter for AbilityFirst for more than a year, helping to emcee 2019's AbilityFEST and has recently led a remote art class for our Lawrence L. Frank Center participants.

He is a Scholastic author, producer, and TV personality now hosting Sugar Rush on Netflix and Nightly Pop on E! News. He began at AwesomenessTV out of college as an intern, became a producer 3 days later, and not long after that became the face of a channel with over 8 million subscribers. From there Hunter embarked on his television career as the host of Emogenius on Gameshow Network, a year later became the host of Sugar Rush, and eventually one of the three hosts on Nightly Pop.

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