



MEDIA ALERT

Long Beach Guild of AbilityFirst Celebrates People with Developmental Disabilities with its annual Rainbows for AbilityFirst Luncheon

WHO: [AbilityFirst](#), a 501(c)3 nonprofit that provides programs and services to help children and adults with disabilities reach their full potential, will safely in person at the Grand Long Beach, host its annual "Rainbows for AbilityFirst" Luncheon to raise critical funds for its Long Beach Center programs.

Karl Schmid as this year's emcee and is best known as the face of ABC7's informative "SoCal Spotlight" segments. Long Beach Chamber President and good friend, Randy Gordon, will be this year's auctioneer.

The Long Beach Guild Ways and Means Committee includes, Julie Taboaba; Chair, Mary Alice Braly; Co-Chair, Mayra Alcala, Arlene Fillius, Caroline Hansen, Pat Leue, Susan Short, Linda Silver and April Stover.

WHEN: Saturday, October 16, 2021 at 10AM.

WHAT: AbilityFirst Long Beach Center's "Rainbows for AbilityFirst" luncheon and fundraising event. There will be guest speakers, performances, shopping from local vendors, bidding on exclusive silent and live items including luxury jewelry and dining experiences, raffle items, and more. Silent auction and boutique begin at 10am, luncheon and formal program will begin at 12pm.

WHERE: The Grand Long Beach, 4101 East Willow Drive, Long Beach, Calif. 91805

WHY: Since 1978, the AbilityFirst Long Beach Center Guild has raised funds to directly support and enrich the services offered at the Long Beach Center. Net proceeds from this year's event will help to fund programs and services for people with developmental disabilities.

HOW: Event tickets are \$95.00 and include entry to the event and three course meal. Underwriting and sponsorships available. Visit abilityfirst.org/rainbows to purchase tickets, sponsorships and underwriting opportunities.

Arrangements can be made for the press to have interviews with the AbilityFirst Long Beach Guild *Ways and Means* Committee members by contacting Rebecca Hausling RHausling@abilityfirst.org / 310.922.7384.

All guests are required to wear masks while indoors and practice social distancing.

AbilityFirst Long Beach Guild

Since 1978, the AbilityFirst Long Beach Center Guild has raised funds to directly support and enrich the services offered at the Long Beach Center. Net proceeds from this year's event will help to fund community outings, special events, playground equipment and furnishings for more than 100 participants at the Long Beach center.

About AbilityFirst

AbilityFirst is a 501(c)3 nonprofit that provides programs and services to help children and adults with disabilities reach their full potential. With locations throughout Greater Los Angeles, AbilityFirst offers a broad range of employment, recreational and socialization programs as well as accessible residential housing complexes and a fully-accessible summer camp, Camp Paivika, for both children and adults.

www.AbilityFirst.org

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