

# Sponsorship OPPORTUNITIES

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**AbilityFirst™**

# Food & Wine FESTIVAL

PRESENTED BY

**CHUBB®**

THIS YEAR'S GOURMET FOOD & WINE EVENT BRINGS  
THE LIVE EXPERIENCE INTO YOUR HOME!

**SUNDAY, JUNE 6, 2021 @ 5PM PST**

FEATURING CHEF DEMONSTRATIONS, DRINK PAIRINGS,  
AN ONLINE AUCTION AND WONDERFUL STORIES FROM  
ABILITYFIRST PARTICIPANTS AND THEIR FAMILIES.



*With proceeds benefiting programs supporting children and adults with disabilities*



## Who is AbilityFirst?

**AbilityFirst provides exceptional programs that have a common mission: to help people with disabilities realize their full potential throughout their lives.**

As we celebrate 95 years of service in 2021, we are focusing our efforts on programs that are proven to have the greatest impact on a person's success: basic life skills enhancement through our children's and adult programs; higher education and employment readiness; and, independent living and social and recreational programming. AbilityFirst looks beyond disabilities, focuses on the capabilities of each individual and breaks through any preconceived limitations, opening up a world of possibilities. Preparation, socialization, communication, education—all leading to helping people achieve their personal best.

## What is the AbilityFirst Food & Wine Festival?

**AbilityFirst Food & Wine Festival has moved to late Spring!**

For more than 47 years this signature event has brought together gourmet delicacies, drinks and desserts with some of the region's top culinary chefs, restaurants and beverage companies. This year is no exception! Only difference is we are bringing the Food and Wine Festival into your home! This unique event will showcase chef and drink demonstrations, an online auction and wonderful stories from AbilityFirst participants and families, all while raising funds for people with disabilities.

*“As an AbilityFirst participant family and a corporate partner, I have seen the many **positive contributions the organization has made over the years to our community.**”*

*— Mark Fedde, Owner, Fedde Furniture*

## Sponsorship Opportunities

Children and adults with developmental disabilities and their families need AbilityFirst programs more than ever before. The dollars raised by your participation in our Food & Wine Festival will allow these programs to thrive.

### \$15,000 Presenting Sponsor

- (2) Event tables of 10 that includes: Dinner for 10 guest each table (including table host) from select partner restaurants and 6 bottles of wine along with a server
- VIP Cocktail Party including entertainment, tasting and behind the scenes experience from Golden Road Brewery
- 2-minute Video Welcome Remarks (if provided)
- Opportunity to include branded items in host/hostess box
- Table Host boxes with AbilityFirst branded apron and guest parting gift with participant made thank you card
- Company Name in Press Release
- (1) Dedicated social media post on Facebook, Instagram, Twitter and LinkedIn with logo and recognition
- Premiere Full page ad in digital event program
- Company Logo on the Save the Date, digital invitation, e-blasts, event website
- Logo in digital event program with link to company website
- Festival Video Program
- Online Auction
- Listing in Annual Report

### \$10,000 Brasserie Sponsor

- (1) Event tables of 10 that includes: Dinner for 10 guest each table (including table host) from select partner restaurants and 6 bottles of wine along with a server
- VIP Cocktail Party including entertainment, tasting and behind the scenes experience from Golden Road Brewery
- Opportunity to include branded items in host/hostess box
- Table Host boxes with AbilityFirst branded apron and guest parting gift with participant made thank you card
- Company Name in Press Release
- (1) Social media mention on Facebook, Instagram, Twitter and LinkedIn
- Full page ad in digital event program
- Company logo on digital invitation, e-blasts, event website
- Logo in digital event program with link to company website
- Festival Video Program
- Online Auction
- Listing in Annual Report

### \$5,000 Bistro Level

- (6) VIP Tickets includes: 6 Blaze Pizza kits\* and a VIP Cocktail Party including entertainment, tasting and behind the scenes experience from Golden Road Brewery
- Company name in Press Release
- (1) social media mention on Facebook, Instagram, Twitter and LinkedIn
- Half page ad in digital event program
- Company logo on digital invitation, e-blasts, event website
- Logo in digital event program
- Festival Video Program
- Online Auction
- Listing in Annual Report

### \$3,000 Café Level

- (4) VIP Tickets includes: 4 Blaze Pizza kits\* and a VIP Cocktail Party including entertainment, tasting and behind the scenes experience from Golden Road Brewery
- Quarter page ad in digital event program
- Company listing on event website and e-blasts
- Listing in digital event program
- Festival Video Program
- Online Auction
- Listing in Annual Report

### \$1,500 Chef Level

- (2) VIP Tickets includes: 2 Blaze Pizza\* kits and a VIP Cocktail Party including entertainment, tasting and behind the scenes experience from Golden Road Brewery
- Company listing on event website and e-blasts
- Listing in digital event program
- Festival Video Program
- Online Auction
- Listing in Annual Report

\* delivered within a 15 mile radius of AbilityFirst Pasadena

## Table Host Packages

Enjoy from a range of table host packages and benefits as we gather virtually to celebrate community and raise funds for AbilityFirst programs and services!

### **\$3,000 – Table Host Table of 10**

- Dinner for 10 guests (including table host) from select partner restaurants and 6 bottles of wine along with a server
- VIP Cocktail Party including entertainment, tasting and behind the scenes experience from Golden Road Brewery
- Table Host boxes with AbilityFirst branded apron
- Guest parting gifts with thank you card
- Festival Video Program
- Online Auction

### **\$2,000 – Table Host Tables of 6**

- Dinner for 6 guests (including table host) from select partner restaurants and 4 bottles of wine
- VIP Cocktail Party including entertainment, tasting and behind the scenes experience from Golden Road Brewery
- Table Host boxes with AbilityFirst branded apron
- Guest parting gifts with thank you card
- Festival Video Program
- Online Auction

### **\$1,500 – Table Host Tables of 4**

- Dinner for 4 guests (including table host) from select partner restaurants and 2 bottles of wine
- VIP Cocktail Party including entertainment, tasting and behind the scenes experience from Golden Road Brewery
- Table Host boxes with AbilityFirst branded apron
- Guest parting gifts with thank you card
- Festival Video Program
- Online Auction







**A Gourmet Food & Wine Event**  
Sunday, June 6, 2021 @ 5pm PST  
Live Virtual Event on the AbilityFirst  
Website, YouTube and Facebook

**Lina Velarde**, Director of Special Events  
626.243.4845 Office  
lvelarde@abilityfirst.org  
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## Registration Form

☐ **I /We wish to support the AbilityFirst Festival of Fall as indicated below:**

☐ **Sponsorship** (please specify level):

☐ Presenting - \$15,000  
(\$14,00 tax deductible)

☐ Brassiere - \$10,000  
(\$9,500 tax deductible)

☐ Bistro - \$5,000  
(\$4,850 tax deductible)

☐ Café - \$3,000  
(\$2,900 tax deductible)

☐ Chef - \$1,500  
(\$1,450 tax deductible)

☐ Please accept our purchase, we also wish to decline sponsorship benefits  
(Deadline for Presenting and Brassiere sponsor to be included in the digital invitation is May 1, 2021)

☐ **Purchase Table Host Packages**

☐ Yes, I will purchase # \_\_\_\_\_ Table Host for 10 @ \$3,000  
(\$2,500 tax deductible)

☐ Yes, I will purchase # \_\_\_\_\_ Table Host for 4 @ \$1,500  
(\$1,400 tax deductible)

☐ Yes, I will purchase # \_\_\_\_\_ Table Host for 6 @ \$2,000  
(\$1,700 tax deductible)

☐ Please accept our purchase, we also wish to decline  
table host benefits

☐ **Event Program Advertising – Digital Only**

I would like to purchase advertising space for my business or in tribute of a family member or an honoree.

☐ Full Page - \$500   ☐ Half Page - \$300   ☐ Quarter Page - \$200   ☐ Business Card - \$100

(Deadline for ads to be included in the digital program is May 10, 2021)

☐ **Support in Spirit**

Although I cannot attend, I support the work of AbilityFirst and would like to make a donation of \$ \_\_\_\_\_

\_\_\_\_\_  
Name

\_\_\_\_\_  
Business

☐ Please use business name for sponsorship benefits

\_\_\_\_\_  
Address

\_\_\_\_\_  
City

\_\_\_\_\_  
State

\_\_\_\_\_  
Zip

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Email

\_\_\_\_\_  
Card Number   ☐ MC   ☐ VISA   ☐ Amex

\_\_\_\_\_  
CVV Code

\_\_\_\_\_  
Expiration Date

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

**Make Checks Payable to:**

**AbilityFirst**

Federal Tax ID 95-1690983

**Please return this form  
with payment to:**

**Lina Velarde**

**Director of Special Events**

1300 East Green Street

Pasadena, CA 91106

**or email form to:**

[lvelarde@abilityfirst.org](mailto:lvelarde@abilityfirst.org)



AbilityFirst (established in 1926 as the Crippled Children's Society) is a 501(c)3 nonprofit (Federal Tax ID #95-1690983) that provides programs and services to help children and adults with disabilities reach their full potential. To learn more, visit [www.abilityfirst.org](http://www.abilityfirst.org)