

# SPONSORSHIP OPPORTUNITIES

Benefiting children and adults with developmental disabilities



ABILITYFIRST LONG BEACH CENTER GUILD PRESENTS

# RAINBOWS

*for AbilityFirst*

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**Saturday, October 16, 2021 @ 10:00 AM**

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**The Grand**

4101 E Willow St, Long Beach, CA 90815

[www.AbilityFirst.org/Rainbows](http://www.AbilityFirst.org/Rainbows)



April Stover, Director

AbilityFirst Long Beach Center

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# At a Glance

**AbilityFirst provides exceptional programs that have a common mission: to help people with disabilities realize their full potential throughout their lives.**

As we celebrate 95 years of service, we are focusing our efforts on programs that are proven to have the greatest impact on a person's success: basic life skills enhancement through our children's and adult programs; higher education and employment readiness; and, independent living and social and recreational programming.

AbilityFirst looks beyond disabilities, focuses on the capabilities of each individual and breaks through any preconceived limitations, opening up a world of possibilities. Preparation, socialization, communication, education – all of these lead to helping people achieve their personal best.

## The Long Beach Center Guild Rainbows for AbilityFirst

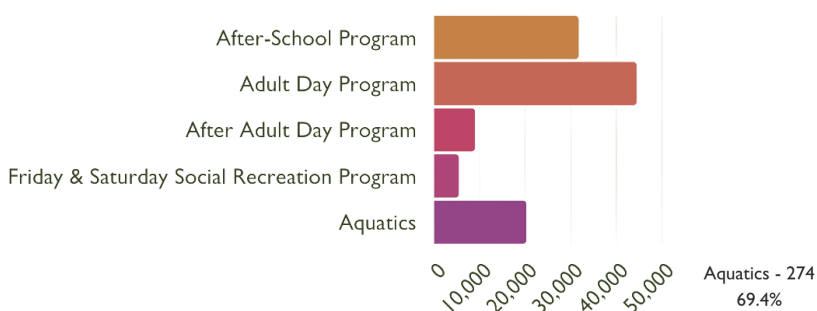
The Long Beach Center Guild of AbilityFirst will be hosting its annual Rainbows for AbilityFirst event on Saturday, October 16, 2021. The Guild has been supporting the Long Beach Center for over 50 years and they have worked hard to ensure the Center receives funding for programs, renovations, transportation and much more.

Last year, our first ever virtual event raised over \$45,000 and this year we hope to surpass \$50,000! We are thrilled to be back in-person at The Grand, in the city of Long Beach and we will be live streaming our event for those that prefer to watch from the comfort and safety of their home. The event will include guest speakers, silent and live auction, performances by Center participants, raffles that people can participate in, and much more. Proceeds will support the hundreds of participants in the AbilityFirst Long Beach Center.

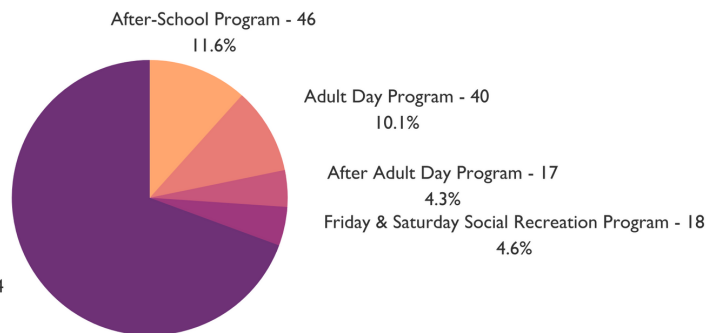
This packet describes support and recognition opportunities available, including bonus sponsorship benefits should the event become a 100% in-person event. Please help support our programs for people with disabilities as best as you can in this current environment. We really appreciate your consideration.

## The AbilityFirst Long Beach Center

Number of program hours in one year



Number of participants in each program



To learn more about the AbilityFirst Long Beach Center programs and services, visit: [www.abilityfirst.org/programs](http://www.abilityfirst.org/programs)

# Sponsorship

Children and adults with developmental disabilities and their families need AbilityFirst programs more than ever before. The dollars raised by your participation in our Rainbows for AbilityFirst will allow these programs to thrive.

**\$10,000**

## Rainbow Sponsor

- Inclusion in event invitation (logo or listing)
- Ten (10) tickets to the event
- Speaking opportunity at the event
- Company/Name in Press Release
- (1) social media mention on Facebook, Instagram, Twitter and LinkedIn
- Company/Name listing on event website and e-blasts
- Prominent full page color ad in event program
- Inclusion in AbilityFirst Long Beach Center newsletter
- Digital and/or printed event program booklet mailed

**Deadline to be included on printed invitation and submit video: August 9th**

Tax-deductible: \$9,550

**\$5,000**

## Shine Bright Sponsor

- Six (6) tickets to the event
- Speaking opportunity at the event
- Company/Name in Press Release
- (1) social media mention on Facebook, Instagram, Twitter and LinkedIn
- Company/Name listing on event website and e-blast
- Full page color ad in event program
- Inclusion in AbilityFirst Long Beach Center newsletter
- Digital and/or printed event program booklet mailed

**Deadline to submit video: August 9th**

Tax-deductible: \$4,730

**\$2,500**

## Pot of Gold Sponsor

- Four (4) tickets to the event
- Full page color ad in event program
- Company/Name listing on event website and e-blast
- Logo/name recognition during event (quarter of a slide)
- Inclusion in AbilityFirst Long Beach Center newsletter
- Digital and/or printed event program booklet mailed

Tax-deductible: \$2,320

**\$1,000**

## 4 Leaf Clover Sponsor

- Two (2) tickets to the event
- Company/Name listing on event website and e-blasts
- 1/2 page color ad in event program
- Listing recognition during event
- Inclusion in AbilityFirst Long Beach Center newsletter
- Digital and/or printed event program booklet mailed

Tax-deductible: \$910

**\$500**

## Lucky Charm Sponsor

- One (1) ticket to the event
- Business card size or 1/4 page color ad in event program.
- Listing recognition during event
- Inclusion in AbilityFirst Long Beach Center newsletter
- Digital and/or printed event program booklet mailed

Tax-deductible: \$455

**\$250**

## Prism Sponsor

- Listing recognition during event
- Inclusion in AbilityFirst Long Beach Center newsletter
- Digital and/or printed event program booklet mailed

Tax-deductible: \$250

# Underwriting

Help AbilityFirst keep event expenses low. You may support any item(s) listed below, in any amount you desire. Underwriters will be listed in the event program. Underwriting is tax-deductible.

Please respond by **October 1st**.

Venue - **\$7,500**

Printing, Postage, Shipping - **\$5,000**

Event Centerpieces - **\$900**

Event Table for ECHOES/Center Participants - **\$950**

\$599 Opportunity Drawing - **\$599**

Event Swag Bag - **\$500**

Money Hat Raffle - **\$100**

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# Advertising

Purchase advertising space in our event printed program, for your business, or in tribute of a family member, or AbilityFirst program participant.

Full Page 5" (w) X 8" (h) - **\$500**

Half Page 5" (w) X 3 ¾" (h) - **\$300**

Business Card size or Quarter Page 2 ¼" (w) X 3 ¾" (h) - **\$200**

## Ad Specs:

1. Full Color
  2. All artwork must be submitted in: Press Quality, High-Resolution pdf, jpg, ai, or psd files.
  3. Artwork will be returned by request only
  4. Email artwork to [lbcevents@abilityfirst.org](mailto:lbcevents@abilityfirst.org) by **October 1st**
- We recommend that your advertisement mention AbilityFirst or Rainbows for AbilityFirst to avoid any business-related taxes.

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# Auction

Our Rainbows for AbilityFirst auctions bring much-needed funds to support AbilityFirst programs.

This year, guests will be able to bid on exclusive items, such as getaways, family fun packages, wine and dine experiences, stunning jewelry, and more.

We are currently looking to secure auction donations. To make a contribution of goods and services, please use the following form in the packet. Auction donors will be recognized in the program.

# AUCTION DONATION FORM

To donate to the Rainbows for AbilityFirst auction, please fill out this form and submit by **October 1st**.



Description of item(s) or service(s) donated:

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Estimated Value of Gift: \$ \_\_\_\_\_

List any conditions, restrictions, and/or expiration date:

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- I will mail or deliver the item(s) to: AbilityFirst, Attn: April Stover,  
Address: 2939 Allred Street Lakewood, CA 90712  
Telephone: (562) 426-6161 Fax: (562) 426-6148\* Email: lbcevents@abilityfirst.org  
\*If you do not receive a response in 3 business days, please call to ensure your fax has been received.

- I would like to make pick up arrangements. Please contact me at the below  phone number or  email

**Please list how you or your company's name should be represented in printed materials.**

Company / Donor Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: (    ) \_\_\_\_\_ Fax: (    ) \_\_\_\_\_

Email address: \_\_\_\_\_

Please return this form by **October 1, 2021** to be recognized during the event and printed program.

**Tax-ID 95-1690983**

# REGISTRATION FORM

## Sponsorship (Please specify sponsorship level):

- Rainbow Sponsor - \$10,000       Shine Bright Sponsor - \$5,000       Pot of Gold Sponsor - \$2,500  
 4 Leaf Clover Sponsor - \$1,000       Lucky Charm Sponsor - \$500       Prism Sponsor - \$250  
 I do not wish to receive any benefits associated with my level of support (for a full tax deduction).

## Purchase Ticket/Support in Spirit

- I will purchase #\_\_\_ event ticket(s) at \$95 per person. (Tax-deductible donation is \$50/ticket).  
 I support the work of AbilityFirst, and would like to help you meet your goal of \$50,000, with a donation of \$\_\_\_\_\_ (Donations are 100% tax-deductible)

## Underwriting (Please specify item and amount):

Yes, I will help cover the costs of the item(s) below, in the amount of: \$\_\_\_\_\_

- Venue - \$7,500       Printing, Postage, Shipping - \$5,000       Centerpieces - \$900  
 Event table for ECHOES and Center Participants - \$950       599 Opportunity Drawing - \$599  
 Swag Bag - \$500       Money Hat Raffle - \$100

## Advertising

Yes, I would like to purchase advertising space for my business or in tribute of a family member or an honoree. Send artwork to [lbcevents@abilityfirst.org](mailto:lbcevents@abilityfirst.org) by October 1st.

- Full Page - \$500       Half Page - \$300       Business/Quarter Page - \$200

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## Payment Information

A check is enclosed, or you may charge the credit card information below, in the total amount of: \$\_\_\_\_\_

Company/Donor Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Cell/Mobile Phone (required to receive event details) \_\_\_\_\_ Email (required to receive event details) \_\_\_\_\_

Card Number MC VISA Amex \_\_\_\_\_ CVV \_\_\_\_\_ Expiration Date \_\_\_\_\_/\_\_\_\_\_/\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

**Make Checks Payable to: AbilityFirst**

**Federal Tax ID:**  
95-1690983

**Please return this form with payment to:**  
April Stover  
2939 Allred Street  
Lakewood, CA 90712  
[lbcevents@abilityfirst.org](mailto:lbcevents@abilityfirst.org)  
tel: 562.426.6161  
fax: 562.426.6148

Please return this form with payment by **October 1, 2021** to receive benefits.

**Rainbow Sponsor registration deadline is August 9, 2021, to be included in printed invitation.**

Your sponsorship contribution is tax deductible to the extent allowed by law and is limited to the excess of any money.