



**Program Booklet – Ad Specs**  
**Artwork Deadline: March 20, 2020**

**1. SIZING SPECIFICATIONS**

\$100 - Full Page Ad: Live Area, 5” (w) X 8” (h)

\$50 - Half Page Ad: Live Area, 5” (w) X 3 ¾” (h)

\$25 - Quarter Page Ad: Live Area 2 ¼” (w) X 3 ¾” (h)

**2. COLORS** – Printed in color.

**3. ALL ARTWORK MUST BE SUBMITTED IN:**

Press Quality, High-Resolution pdf, jpg, ai, or psd files.

We recommend that your advertisement mention AbilityFirst or Abilities Pageant to avoid any business-related taxes.

**4. ARTWORK WILL BE RETURNED BY REQUEST ONLY**

**5. PLEASE SUBMIT ARTWORK VIA:**

Email to [rhaussling@abilityfirst.org](mailto:rhaussling@abilityfirst.org) and [mbarkyoumb@abilityfirst.org](mailto:mbarkyoumb@abilityfirst.org) or mail to:

AbilityFirst

1300 East Green Street,

Pasadena, California 91106

Attn: Festival of Fall

**6. FOR MORE INFORMATION CONTACT:**

Michael Barkyoumb, Director of Lawrence L. Frank Center, at

[mbarkyoumb@abilityfirst.org](mailto:mbarkyoumb@abilityfirst.org) or 626.449.5661



## ADVERTISING OPPORTUNITIES

Deadline: March 20, 2020

We invite you to demonstrate your support for the wonderful services and programs that AbilityFirst provides to children and adults with disabilities.

Purchase advertising space for your business or in tribute of an Abilities Pageant performer, family member, or friend!



### AVAILABLE ADVERTISEMENT:

\$100 - Full Page Ad: Live Area, 5" (w) X 8" (h)

\$50 - Half Page Ad: Live Area, 5" (w) X 3 3/4" (h)

\$25 - Quarter Page Ad: Live Area 2 1/4" (w) X 3 3/4" (h)

### FOR MORE INFORMATION:

Michael Barkyoumb, at [mbarkyoumb@abilityfirst.org](mailto:mbarkyoumb@abilityfirst.org) or 626.449.5661