



MEDIA ADVISORY

Contact: Rebecca Haussling

RHaussling@abilityfirst.org

O: 626.639.1745

FOR IMMEDIATE RELEASE:

Subaru of Glendale *Share the Love* campaign raises over \$80,000 for AbilityFirst programs

WHAT: AbilityFirst was named Subaru of Glendale's local charity in their 2017 *Share the Love* Campaign. Subaru of Glendale dealership has now raised \$80,091 for AbilityFirst programs and services supporting individuals with developmental disabilities. The funds will directly benefit AbilityFirst Glendale Center, providing on-site after school programs for children in the greater Glendale community.

To participate, consumers purchased or leased a new Subaru during the 2017 holidays and named AbilityFirst as their charity of choice. Subaru of America, Inc. donated \$250 for each new vehicle leased or sold and Glendale of Subaru sold more than 300 cars with the campaign.

WHEN: The \$80,091 check will be presented to AbilityFirst on Thursday, April 26, 2018 at 3:30pm.

WHERE: Subaru of Glendale
1308 S Brand Blvd, Glendale, CA 91204

WHO: Subaru of Glendale *owners* Sam Ershadi and Harry Berekatain; Subaru of Glendale *General Manager*, Jobe Atashi; Subaru of Glendale *General Sales Manager*, Lane Wallace; Subaru of Glendale *BDC Manager & Customer Relations Director*, Angie Barajas

AbilityFirst *CEO*, Lori Gangemi; AbilityFirst *Director of Development*, Adam Pilder;
AbilityFirst *Glendale Center Program Director*, Monica Alcantar

WHY: **About *Share the Love***
Share the Love is a national giving campaign benefitting more than 650 local charitable organizations across the country, as well as four national nonprofit partners.

About AbilityFirst

For more than 92 years AbilityFirst has been providing a variety of programs designed to help people with disabilities achieve their personal best throughout their lives. We do this by: creating targeted programming to help an individual successfully transition from childhood to adult life; providing employment preparation, training, and experience; building social connections and independence; and, offering both our participants and their caregivers an opportunity to refresh and recharge through our recreational activities.

Press inquiries contact Rebecca Haussling for more information

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