



MEDIA ADVISORY

Contact: Rebecca Haussling

RHaussling@abilityfirst.org

O: 626.639.1745

C: 310.922.7384

FOR IMMEDIATE RELEASE:

**AbilityFirst Stroll &Roll Brings Awareness for Individuals with Disabilities to the
Los Angeles State Historic Park
*Featuring AbilityFirst celebrity ambassador, actress Lauren Potter***

WHAT: **Pasadena, CA – March 26, 2018** - Created as a day to bring awareness and funding for AbilityFirst programs for children and adults with disabilities, this year's Stroll and Roll will highlight the various programs which help individuals achieve their personal best! The organization's signature fundraiser will be held on Sunday, April 8, 2018 at the Los Angeles State Historic Park in Los Angeles, Ca.

Presented by Comerica Bank, Nextera Energy and Subaru of Glendale, Stroll & Roll will feature a new venue with new and exciting interactive experiences along the 5K route, including a Los Angeles Chargers sponsored football throwing contest, a fully -accessible photo booth, several food trucks and each of AbilityFirst programs; spanning after school, adult social, community integration and employment services, housing and its camp, Camp Paivika will feature stops along with walk to help educate attendees on AbilityFirst's mission of *looking beyond disabilities, focusing on capabilities and exploring possibilities*. There will be fun activities for all the participants, families, friends and corporate teams to enjoy throughout the day.

Event information and registration at www.strollandroll.org

WHEN: Sunday, April 8, 2018 more than 2,000 attendees will join together and walk, stroll and roll for AbilityFirst programs and services. Check in begins at 8AM, breakfast and group photos 8:30AM, Welcome Ceremony at 9AM and Step off at 9:30AM.

WHERE: The Los Angeles State Historic Park, 1245 North Spring Street, Los Angeles, Ca 90012. Between Broadway and Spring Street. Entrance on N. Spring, VIP and valet in the park, general parking along the streets and with limited parking in the park. Metro Gold line Chinatown station.

WHO: AbilityFirst Stroll & Roll presented by Comerica Bank, Nextera Energy and Subaru of Glendale.

Featuring actress and AbilityFirst *celebrity ambassador* Lauren Potter, actresses and longtime AbilityFirst *honorary chairs*, Jaclyn Smith and Lee Meriwether, AbilityFirst *CEO* Lori Gangemi, the Los Angeles Chargers, iHeartRadio and Stroll & Roll emcee, NBC4 "Today in LA" weekend anchor Mekahlo Medina and media partner NBC4 Southern California.

WHY: **About Stroll & Roll**

The AbilityFirst Stroll and Roll is a yearly fundraiser involving nearly 2,000 participants with disabilities from AbilityFirst locations around Pasadena and greater Los Angeles, dozens of teams from Southern California, families and corporate supporters. Attendees walk, stroll and roll through Los Angeles State Historic Park, meet celebrity supporters enjoy the interactive expo area all while spending the day with friends, families and supporters.

About AbilityFirst

For more than 92 years AbilityFirst has been providing a variety of programs designed to help people with disabilities achieve their personal best throughout their lives. We do this by: creating targeted programming to help an individual successfully transition from childhood to adult life; providing employment preparation, training, and experience; building social connections and independence; and, offering both our participants and their caregivers an opportunity to refresh and recharge through our recreational activities.

Press inquiries contact Rebecca Haussling for more information
rhaussling@abilityfirst.org / 626.639.1745