



FOR IMMEDIATE RELEASE

Rebecca Haussling
Senior Director of Communications
AbilityFirst
RHaussling@abilityfirst.org
626.639.1745

(PASADENA, CA) August 28,2017 – The Grand Pinot Tasting, "PinotFaire" Pasadena's premiere wine festival will kick off its ninth year at the Altadena Country Club in Altadena, California on Sunday, September 24, 2017. This year a portion of ticket proceeds will benefit AbilityFirst, a 91 year old organization serving children and adults with disabilites and with a new addition of a "Best of the best" Wine Tasting Competition, featuring a blind taste test and participants choosing their top 3 favorite wines.

Now in its 9th year, the Grand Pinot Tasting brings over 100 wines from California and Oregon and culinary delights from local market and meat purveyors, Howie's and Alexander's Prime Meats. Participating wineries include

New this year, the Grand Pinot Tasting is to benefit AbilityFirst, providing a variety of programs to help people with disabilities achieve their personal best throughout their lives. Offering targeted programming to help individuals to successfully transition from childhood to adult life including afterschool enrichment programs, adult day programs, employmeny preparation and job training while helping to build social connections and form independent life skills.

General Admission tickets (\$85 general includes unlimited wine tastings and food sampling, \$100 early entry includes entrance to the Grand Tasting an hour earlier, for a less crowded festival experience.) **Enthusiasts Admission** (\$140 and include all the benefits of early admission, access to the VIP room with tables and a seating area, one-on-ones with sommeliers and exclusive wine tastings and food samplings not available for the general admission ticket holders.) There's also a designated driver ticket for \$25. All attendees must be 21 years of age.

This is truly a unique event that unites the Pasadena and surrounding communities to celebrate and enjoy delicious wines, explore delicacies, all while giving back to a long-standing charity in the community, AbilityFirst.

About AbilityFirst

AbilityFirst is a 501(c)3 nonprofit that provides programs and services to help children and adults with disabilities reach their full potential. With locations throughout Greater Los Angeles, AbilityFirst offers a broad range of employment, recreational and socialization programs as well as accessible residential housing complexes and a fully-accessible summer camp, Camp Paivika, for both children and adults. www.AbilityFirst.org

CONTACT: Rebecca Haussling, Senior Director of Communications 626-639-1745 or rhaussling@abilityfirst.org