



Contact: Sonia Ramirez  
Marketing Manager  
[sramirez@abilityfirst.org](mailto:sramirez@abilityfirst.org) 626-639-1745

**For Immediate Release**

## **AbilityFirst Stroll & Roll Kick-Off Luncheon Celebration Off To a Great Start!**

LOS ANGELES, Calif. – AbilityFirst, along with special guest and media sponsor Telemundo 52, hosted a celebratory luncheon on February 26<sup>th</sup>, 2014 at the Los Angeles Athletic Club to kick-off the 2014 AbilityFirst Annual Stroll & Roll, presented by Comerica Bank. Azalea Iniguez, award winning journalist for Telemundo 52 emceed the event. Her beauty and humor won over the audience in attendance which ranged from corporate businesses to AbilityFirst participants.

Festivities included a social reception at 11:30 am followed by a delicious lunch and informative program presentation at noon. “This was a great way to celebrate and kick-off our largest fundraiser of the year as well as meet corporate teams and organizations who will be participating this year,” said Lori Gangemi, President and CEO of AbilityFirst.

The AbilityFirst Stroll & Roll, presented by Comerica Bank will take place on Saturday, April 12th, at 7:45am with over 2,000 people of all ages joining together to walk through the “city” streets and movie backdrops to raise funds for children and adults with physical and developmental disabilities. To register for the event, donate and for more information, visit us at [www.abilityfirst.org/strollandroll](http://www.abilityfirst.org/strollandroll) .

Additional sponsors for the 2014 AbilityFirst Stroll & Roll include; Quetico, Chubb & Son, DIRECTV, Cisco Systems, Inc., America Chung Nam, Everest National Insurance Company, Hanover Insurance Services, National Technical Systems, One Beacon Charitable Trust, Brentwood Originals, McGladrey, Bolton & Co. Inc., Philadelphia Insurance Companies, Universal Studios, among others.

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### **About Ability First**

[AbilityFirst](http://www.abilityfirst.org), formerly Crippled Children’s Society of Southern California, provides programs and services to help children and adults with disabilities reach their full potential. Through 25 [locations](#) across Southern California, they offer a broad range of employment, recreational and socialization [programs](#) as well as accessible residential housing complexes and an accessible camp, [Camp Paivika](#), for both children and adults.

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