

2023 SPONSORSHIP EVENT DETAILS



THE 49TH ANNUAL

AbilityFirst™

Food & Wine FESTIVAL

SUNDAY, JUNE 11, 2023 • 5PM - 8PM

THE HISTORIC LAURABELLE A. ROBINSON HOUSE
PASADENA, CALIFORNIA

For information on event
sponsorship or tickets

Lana Mseryan , Director of Development
lmseryan@abilityfirst.org / 626.243.4852
www.abilityfirst.org/festival

Sponsorship Levels

AbilityFirst invites you to celebrate the 49th Annual Food & Wine Festival. From event sponsorships and tables, to in-kind donations, there are many ways to get involved and create a lasting impact on the lives of children and adults with disabilities.

Presenting – \$20,000

- Corporate logo or name featured on event promotional materials, website, email campaigns, social media, press release(s) and annual report
- Premier full page ad in event program
- Corporate name or logo on Save the Date postcard
- Corporate name or logo on event invitations
- Corporate name or logo displayed at event
- Welcome remarks at event
- Two (2) VIP Reserved Tables of eight (8)

Chateau – \$10,000

- Corporate logo or name featured on event promotional materials, website, email campaigns, social media, and annual report
- Corporate name or logo on event invitations
- Corporate logo or name displayed at event
- Half page ad in event program
- Two (2) VIP Reserved Tables of eight (8)

Bistro – \$5,000

- Corporate logo or name featured on event promotional materials, website, email campaigns, social media, and annual report
- Corporate name and logo on event invitations
- Corporate logo or name displayed at event
- Quarter page ad in event program
- One (1) Reserved Table of eight (8)

Café – \$3,000

- Corporate name featured on event promotional materials, website, and social media
- Quarter page ad in event program
- Reserved seating for four (4)

Chef – \$1,500

- Corporate name featured on event program and website
- Business card ad in event program
- Reserved seating for four (4)

Underwriting

Underwriting donations are vital to the success of our 2023 Food & Wine Festival. Your contribution offsets costs associated with the event, allowing more proceeds to go directly to our programs. We will recognize your generosity on the event website and list your name/company in the event program, or you may choose to remain anonymous. Underwriting is 100% tax-deductible. Please take a moment to review the Underwriting Opportunities listed below.

Audio Visual \$5,000
 (One Opportunity)

Hosted Parking \$4,000
 (One Opportunity)

Rentals (Four Opportunities) \$3,500

Videography / Photography \$1,500
 (Two Opportunities)

Security (One Opportunity) \$700

Event Program Advertising

Place your ad in our event printed program for your business, in tribute of a family member, AbilityFirst employee or program participant.

Full Page Ad \$500

Half Page Ad \$300

Quarter Page Ad \$200

Business Card Ad \$100

Tables and Tickets

Table Purchase

- One (1) Reserved Table of eight (8) – \$3,200
Early Bird Special for \$2,600 if purchased by April 1st

Individual Purchase

- Individual Event Ticket – \$250 per person (seating is not reserved).
Early Bird Special \$200 per person if purchased by April 1st

This event is wheelchair accessible. We value inclusion and access for all guests and are pleased to provide reasonable accommodations for full participation in the Food & Wine Festival. For questions about other accommodations, please contact our Director of Development Lana Mseryan / 626.243.4852 / lmseryan@abilityfirst.org



A Culinary & Wine Event
Sunday, June 11, 2023 • 5pm - 8pm
The Historic Laurabelle A. Robinson House
Pasadena, California

Lana Mseryan
Director of Development
lmseryan@abilityfirst.org / 626.243.4852
www.abilityfirst.org/festival

2023 Sponsorship Agreement

I/We wish to support the **AbilityFirst Food & Wine Festival** as indicated below:

Sponsorship (please specify level)

- ☐ Presenting - \$20,000 ☐ Chateau - \$10,000 ☐ Bistro - \$5,000
☐ Café - \$3,000 ☐ Chef - \$1,500 ☐ Please decline all benefits for a 100% tax deductible donation
(Deadline for Presenting, Chateau and Bistro sponsor to be included on the printed invitation is March 25, 2023)

Underwriting

Yes, I will help cover the costs of the item(s) below, in the amount of: \$_____

- ☐ Audio Visual (One Opportunity) - \$5,000 ☐ Videography and Photography (Two Opportunities) - \$1,500
☐ Hosted Parking (One Opportunity) - \$4,000 ☐ Security (One Opportunity) - \$700
☐ Rentals (Four Opportunities) - \$3,500
(To assist with our planning and expenses, we would greatly appreciate a response by May 1, 2023. Underwriting is fully tax-deductible.)

Table Purchase

- ☐ #_____ table(s) for eight (8) at \$3,200 per table (seating reserved)
☐ #_____ table(s) for eight (8) at \$2,600 per table with the Early Bird Special by April 1, 2023 (seating reserved)

Ticket Purchase

- ☐ #_____ tickets at \$250 per person (seating is **not** reserved)
☐ #_____ tickets at \$200 per person with Early Bird Special by April 1, 2023 (seating is **not** reserved)

Event Program Advertising

I would like to purchase advertising space for my business or in tribute of a family member or an honoree.

- ☐ Full Page - \$500 ☐ Half Page - \$300 ☐ Quarter Page - \$200 ☐ Business Card - \$100
(Deadline for ad to be included in the event program is May 11, 2023)

Support in Spirit

Although I cannot attend, I support the work of AbilityFirst and would like to make a donation of \$_____

Name _____

Business _____

- ☐ Please use business name for sponsorship benefits

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Card Number ☐ MC ☐ VISA ☐ Amex CVV Code _____ Expiration Date _____

Signature _____ Date _____

Make Checks Payable to:
AbilityFirst

Please return this form
with payment to:

Lana Mseryan
Director of Development
789 N. Fair Oaks Ave,
Pasadena, CA 91103

or email form to:
lmseryan@abilityfirst.org



AbilityFirst (established in 1926 as the Crippled Children's Society) is a 501(c)3 nonprofit (Federal Tax ID #95-1690983) that provides programs and services to help children and adults with disabilities reach their full potential. To learn more, visit www.abilityfirst.org