



AbilityFirst™ STROLL & ROLL

Presented by

Comerica Bank®

Exhibitor Packet

CELEBRATE INCLUSION AND LOOKING BEYOND DISABILITIES

Saturday, November 12, 2022

9:30am-12:30pm

Santa Anita Park

www.StrollandRoll.org



About AbilityFirst

AbilityFirst stands for, and alongside, people with developmental disabilities and their families. We create a welcoming environment where everyone feels they belong and are valued. Our first consideration is always for the well-being of our participants, and — through the mutual trust that we share — each person is supported to achieve his or her personal best. At AbilityFirst we look beyond disabilities, focus on capabilities and expand possibilities.

About Stroll & Roll

Stroll & Roll is back in person this year! Proceeds raised through this event benefit more than 1,700 individuals in AbilityFirst programs and their families every year.

The event will include dozens of exhibitors, games, unique pop-ups, exciting attractions such as live performances on stage, food trucks, and plenty of fun for everyone!

We anticipate 1,000+ attendees, and our goal is to raise \$600,000!

**Day of Event, Saturday, Nov. 12th - Exhibitors are open from 10AM to 12:30PM
Exhibitor setup is on Friday, Nov. 11th between Noon and 3PM.
Overnight security will be provided.**

Exhibitors are asked to provide a resource, service, activity, giveaway and/or promotional item(s) to the 1,000+ in attendance, including AbilityFirst participants and families, corporate partners, and community members.

As an exhibitor, you will be provided:

- Visibility to approximately 1,000+ in attendance
- 10X10 area/booth to move freely
- Name prominently displayed on booth/area
- Logo/Listing on the Stroll & Roll website
- Early registration secures name listing in event exhibitor booklet
- 8' table and table cover, two chairs and power if required
- Social media recognition
- Volunteers available to assist with load in (exhibitors are responsible for bringing their own carts, dollies, or other to secure a smooth load in to the event site).

Application Form

- YES! I am interested in becoming an exhibitor at Stroll & Roll - \$500**
- YES! I am interested in becoming an exhibitor at Stroll & Roll - \$350 (Non-profit rate)**

I understand my application is subject to approval, to participate at the event.
(Please anticipate a 1-2 week turnaround for approvals, after submitting your application form)

Company/Name (as it should appear in promotional material(s): _____

Contact Name: _____

Address: _____

Email: _____

Telephone: _____ Fax: _____

Name as it appears on Card: _____

Credit Card #: _____ Exp: ____/____ CVV: _____

Billing Address: _____

Signature: _____ Date: _____

Service or activity to be provided at Stroll & Roll: _____

Do you require electricity? If YES, how much power/electricity? _____

Do you require volunteers to help unload on Friday, Nov. 11th? If YES, how many? _____

Space is limited! Please respond by September 12, 2022

Return application to: Cara Jaffe at cjaffe@abilityfirst.org & Mayra Alcala at malcala@abilityfirst.org

Payment will be processed by AbilityFirst after application has been approved.

AbilityFirst - 789 N. Fair Oaks, Pasadena, CA 91103 Attn: Stroll & Roll