

2022 SPONSORSHIP EVENT DETAILS



THE 48TH ANNUAL

AbilityFirst[™]

Food & Wine 
FESTIVAL

SUNDAY, JUNE 5, 2022 • 5PM - 8PM

THE HISTORIC LAURABELLE A. ROBINSON HOUSE
PASADENA, CALIFORNIA

For information on event
sponsorship or tickets

Lauren Rayner, Chief Development Officer
lrayner@abilityfirst.org / 626.243.4844
www.abilityfirst.org/festival



A Culinary & Wine Event
Sunday, June 5, 2022 • 5pm - 8pm
The Historic Laurabelle A. Robinson House
Pasadena, California

Lauren Rayner
Chief Development Officer
lrayner@abilityfirst.org / 626.243.4844
www.abilityfirst.org/festival

Our Mission

AbilityFirst provides programs and services to help children and adults with disabilities realize their full potential throughout their lives.

AbilityFirst invites you to celebrate the Food & Wine Festival on Sunday, June 5, 2022.

This premiere event assembles the finest chefs to celebrate the best in culinary delights and fine wines. For 48 years, this incredible event has been building a beautiful community of food and wine enthusiasts whose generosity continues to change lives and create opportunities for individuals with disabilities.

The Food & Wine Festival is AbilityFirst's premiere fundraiser. Celebrating its 48th year, this culinary and wine festival continues to rise in popularity and recognition. The Historic Laurabelle A. Robinson House in Pasadena will again open its doors for our guests to delight in cuisine from regional chefs and socialize with friends amongst wine connoisseurs.

About AbilityFirst

Originally established as the Crippled Children's Society in 1926 to help children affected by the polio epidemic, today, AbilityFirst is honored to serve over 1,700+ individuals with disabilities and their families annually.

As a nonprofit organization, we are on a mission to provide marketable job training, community-based job placement, and residential services to elevate confident independence and self-sufficiency. Our person-centered programs empower individuals who have autism spectrum disorders, cerebral palsy, Down syndrome, and other intellectual/developmental and physical disabilities to discover what is important to them and to develop the essential skills to achieve their goals.

Our approach allows participants the opportunity to learn work skills, have a safe environment, develop their own peer groups, and be productive members in the community. Because of your support, we're able to put our core values into action every day.



Sponsorship Levels

Presenting – \$15,000

Limited – one (1) company or individual

- Corporate logo or name featured on event promotional materials, website, email campaigns, social media, press release(s), and annual report
- Premier full page ad in event program
- Corporate logo or name on Save the Date postcard
- Corporate logo or name on event invitations
- Corporate logo or name displayed at event
- Welcome remarks at event
- Two (2) VIP reserved tables of eight (8)

Chateau – \$7,500

Limited – one (1) company or individual

- Corporate logo or name featured on event promotional materials, website, email campaigns, social media, and annual report
- Half page ad in event program
- Corporate logo or name on event invitations
- Corporate logo or name displayed at event
- Two (2) VIP reserved tables of eight (8)

Bistro – \$5,000

Limited – one (1) company or individual

- Corporate logo or name featured on event promotional materials, website, email campaigns, social media, and annual report
- Quarter page ad in event program
- Corporate logo or name on event invitations
- Corporate logo or name displayed at event
- One (1) reserved table of eight (8)

Café – \$3,000

Limited – four (4) companies or individuals

- Corporate name featured on event promotional materials, website, social media
- Quarter page ad in event program
- Reserved seating for four (4)

Chef – \$1,500

- Corporate name featured on event promotional materials, website, social media
- Business card ad in event program
- Reserved seating for four (4)

Tables and Tickets

Table Purchase

- One (1) reserved table of eight (8) – \$3,200
Early Bird Special for \$2,500 if purchased by April 1st

Individual Purchase

- Event Ticket – \$250 per person
Early Bird Special \$185 per person if purchased by April 1st

Event Program Advertising

Full Page Ad - \$500

Half Page Ad - \$300

Quarter Page Ad - \$200

Business Card Ad - \$100

This event is wheelchair accessible. We value inclusion and access for all guests and are pleased to provide reasonable accommodations for full participation in the Food & Wine Festival. For questions about other accommodations, please contact our Chief Development Officer Lauren Rayner / 626.243.4844 / lrayner@abilityfirst.org

Past Sponsors & Participants

Presenting Sponsors

CHUBB
Comerica Bank

Bistro Level Sponsors

Banc of California
Supervisor Kathryn Barger
Bolton & Company
CBB Bank
East West Bank
Jennifer & John Kelly
Los Angeles County Board
of Supervisors
Pacific Union
Denise Petitfils
Andy & Julian Rooke
Roscoe Moss Company
TJX Companies, Inc.
Union Bank Foundation
Wells Fargo Foundation
Wescom Credit Union
Western Asset Management

Chef Level Sponsors

ADP
Wendy Lees & Tom Boyle
The Century Group
Citizens Business Bank
Enterprise Fleet
Management
Envision Consulting
Fedde Furniture
Goldstar
J's Maids

KP Kaiser Foundation Health Plan Inc.
The Los Angeles Chargers
Morrow Meadows Corporation
NFP Retirement
Parker, Milliken, Clark, O'Hara &
Samuelian
Sierra Auto
Snyder Diamond
Hilda Solis
Harian Thompson
Umpqua Bank (Lauren Hom)

Café Level Sponsors

Banc of California
Bank of America
Beverly Hills Rotary
CBB Bank
Nella Abelson & Diane Danis
Homestreet Bank
J's Maids
Kaiser Permanente
The Longo Family
One Beacon Charitable Trust
The Shredders
Universal Studios Hollywood's
Discover a Star Foundation
Wendy Lees & Tom Boyle

Additional Donors

California Linen Services
Impex, Inc.
Individual Food Service
OneAmerica

Food & Beverage Participants

AsomBroso Fine Tequilas
Bacchus Kitchen
Blaze Pizza
Bone Kettle
Bristol Farms
Bucca de Beppo
Celestino Ristorante & Bar
Dulce Vida Tequila
El Cholo Café
The Estates Group
Gale's Restaurant
Golden Road Brewery
Green Street Restaurant
Hope Café & Catering
Jones Coffee Roasters
Julienne Fine Foods & Celebrations
Kensington Caterer
Kimberly Jones Wine Selection
Krafted Spirits Rum
Loring Wine Company
Marston's Restaurant
Mi Piacce Italian Kitchen
New Belgium Brewing Company
NOOR
Nothing Bundt Cake
Pepsi
The Raymond / 1886
Roy's Restaurant
Ruth's Chris Steakhouse
San Antonio Winery
San Pellegrino/Acqua Panna
Southern Glazier Wine & Spirits
SuperCool Creamery
Sushi Roku
Tam O'Shanter



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2022 Sponsorship Agreement

I/We wish to support the AbilityFirst Food & Wine Festival as indicated below:

Sponsorship (please specify level)

- Presenting - \$15,000
 Chateau - \$7,500
 Bistro - \$5,000
 Café - \$3,000
 Chef - \$1,500
 Please decline all benefits for a 100% tax deductible donation

(Deadline for Presenting and Chateau sponsor to be included on the printed invitation is March 25, 2022)

Table Purchase

- # _____ table(s) for eight (8) at \$3,200 per table (seating reserved)
 # _____ table(s) for eight (8) at \$2,500 per table with the Early Bird Special by April 1, 2022 (seating reserved)

Ticket Purchase

- # _____ tickets at \$250 per person (seating is **not** reserved)
 # _____ tickets at \$185 per person with Early Bird Special by April 1, 2022 (seating is **not** reserved)

Event Program Advertising

I would like to purchase advertising space for my business or in tribute of a family member or an honoree.

- Full Page - \$500
 Half Page - \$300
 Quarter Page - \$200
 Business Card - \$100

(Deadline for ad to be included in the event program is May 6, 2022)

Support in Spirit

Although I cannot attend, I support the work of AbilityFirst and would like to make a donation of \$ _____

Name

Business

Please use business name for sponsorship benefits

Address

City

State

Zip

Phone

Email

Card Number MC VISA Amex

CVV Code

Expiration Date

Signature

Date

Make Checks Payable to:
AbilityFirst

Please return this form with payment to:

Lauren Rayner
 Chief Development Officer
 1300 East Green Street
 Pasadena, CA 91106

or email form to:
 lrayner@abilityfirst.org

After April 1st:
 Please mail your payment to
 789 N. Fair Oaks Ave.
 Pasadena, CA 91103



AbilityFirst (established in 1926 as the Crippled Children's Society) is a 501(c)3 nonprofit (Federal Tax ID #95-1690983) that provides programs and services to help children and adults with disabilities reach their full potential. To learn more, visit www.abilityfirst.org