

## <u>First Ever Virtual Walk Expected to Raise More Than \$500,000 for Programs and Services Supporting People with Disabilities</u>



**WHAT:** AbilityFirst will hold its Stroll & Roll Goes Virtual presented by

Comerica Bank on Saturday, November 7, 2020 in support of its mission to help children and adults with developmental disabilities

achieve their personal best.

**WHO:** Mekahlo Medina – NBC4 reporter and weekend anchor on

"Today in LA"

Jaclyn Smith - AbilityFirst Celebrity Ambassador; actress, best known

for her role on *Charlie's Angels* 

**Hunter March** - Sugar Rush on Netfflix and Nightly Pop on E!

<u>The Rollettes</u> - wheelchair dance troupe

**OneVoice** – children's chorus

WHEN: Saturday, November 7, 2020

9:00AM - DJ Mike @ 9AM

9:05AM - Program @ 9:05AM-9:40AM 9:45AM - Get outside and get moving!

Post photos with the hashtag #StrollandRollGoesVirtual

**WHERE:** Watch the virtual event at <u>strollandroll.org</u> or the <u>AbilityFirst YouTube</u>

Channel, or on the AbilityFirst Facebook page

**WHY:** Founded in 1926 as the Crippled Children's society, AbilityFirst has

been helping children and adults with disabilities for more than 94 years. And for more than 35 years AbilityFirst has held a walk-related, and family-friendly community event to raise funds for programs that

span after school enrichment and college coaching, to supported employment and group homes.

The funds from this year's Stroll & Roll will be used to maintain the resources needed to meet the challenges with the Coronavirus, including remote programming, alternate location services and technology needs for the more than 2,000 participants and their families served across Los Angeles, and its fully-accessible camp, Camp Paivika.

**SPONSORS:** 

Stroll & Roll Goes Virtual 2020 sponsors include presenting sponsor Comerica Bank, along with platinum sponsors Platinum Equity, Quetico and Subaru of Glendale and gold sponsor, Liberty Mutual, among others.

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