



Media Contact: Rebecca Haussling
Email: RHaussling@abilityfirst.org
Mobile: 310-922-7384

AbilityFirst Stroll & Roll Goes Virtual!

Longstanding fundraiser goes online with interactive event

(PASADENA) *October 7, 2020* - AbilityFirst will hold its Stroll & Roll Goes Virtual presented by Comerica Bank on Saturday, November 7, 2020 in support of its mission to help children and adults with disabilities achieve their personal best.

Stroll & Roll will kick off with a special performance by wheelchair dance troupe [The Rollettes](#) on the AbilityFirst YouTube and Facebook channels and will jump into the program with [Hunter March](#) (*Sugar Rush on Netflix and Nightly Pop on E!*) serving as this year's co-host with Nick Laguna, a youth participant in the after-school program at the AbilityFirst Long Beach Center.

The program will feature lively videos and stories from AbilityFirst participants and their families from more than a dozen community centers and programs across greater Los Angeles. The morning will conclude with a special performance from children's choir [OneVoice](#) best known for their performance on NBC's "America's Got Talent."

After the program on the AbilityFirst YouTube channel Viewers of the Stroll & Roll will be encouraged to walk/stroll and roll and get moving in their neighborhoods, backyards, or in the safety of their own homes.

During the weeks leading up to Stroll & Roll, registrants can participate in virtual activities that include a family costume challenge, a chalk art challenge *TikTok* dance challenge, plus videos will be posted on the AbilityFirst social media channels inviting registrants to get active and fundraise for the organization.

Founded in 1926 as the Crippled Children's society, AbilityFirst has been helping children and adults with disabilities for more than 94 years. And for more than 35 years AbilityFirst has held a walk-related, and family-friendly community event to raise funds for programs that span after school enrichment and college coaching, to supported employment and group homes.

The funds from this year's Stroll & Roll will be used to maintain the resources needed to meet the challenges with the Coronavirus, including remote

programming, alternate location services and technology needs for the more than 2,000 participants and their families served across Los Angeles, and its fully-accessible camp, Camp Paivika.

Stroll & Roll Goes Virtual 2020 sponsors include presenting sponsor Comerica Bank, along with platinum sponsors Platinum Equity, Quetico and Subaru of Glendale and gold sponsor, Liberty Mutual, among others.

For more information on Stroll & Roll Goes Virtual including sponsorship and individual fundraising opportunities, please visit strollandroll.org.

WHAT: Stroll & Roll Goes Virtual!

WHEN: Saturday, November 7, 2020 9AM-10AM PST

WHERE: [AbilityFirst YouTube Channel](#)

HOW: Visit strollandroll.org to register, fundraise and learn more!

###



Hunter March has been a supporter for AbilityFirst since 2018, helping to emcee 2019's AbilityFEST and more recently has led remote art classes for our participants at the Lawrence L. Frank Center in Pasadena.

He is a Scholastic author, producer, and TV personality now hosting Sugar Rush on Netflix and Nightly Pop on E! News. He began at AwesomenessTV out of college as an intern, became a producer 3 days later, and not long after that became the face of a channel with over 8 million subscribers. From there Hunter embarked on his television career as the host of Emogenius on Gameshow Network, a year later became the host of Sugar Rush, and eventually one of the three hosts on Nightly Pop.