



MAKE AN IMPACT

Partner with AbilityFirst



By becoming a partner with AbilityFirst, your business will help children and adults with intellectual and developmental disabilities in reaching their full potential.

We are grateful to work with a variety of corporate partners who share our values of community, equity, and personal best. Our partners are true collaborators who apply their expertise and compassion to supporting children and adults with disabilities, thus building a stronger, more inclusive society.

Through our partnership program, you can truly MAKE AN IMPACT.



OUR MISSION, YOUR IMPACT

For 94 years, AbilityFirst has been standing for and alongside people with developmental disabilities and their families. We look beyond disabilities, focus on capabilities and expand possibilities, helping children and adults to realize their full potential as contributing members of society.

*“Having participated in the Festival of Fall for many years the idea of a Virtual event strikes me as a great opportunity to collaborate and build community with our employees and clients. **Raising money for this amazing cause is paramount** because even though one day the current restrictions will ease, AbilityFirst participants will need continued support throughout their lives.”*

— Steve Brockmeyer,
President and CEO,
Bolton & Company

Each year, AbilityFirst serves thousands of individuals with disabilities such as autism, Down Syndrome and cerebral palsy. We offer a broad range of programs including: after-school activities, college coaching and support, employment readiness and placement, recreational and socialization programs, accessible camping, and housing.

We simply cannot provide our high quality programs without your help.

Why Partner with AbilityFirst – Your Impact

When you contribute to AbilityFirst, you are investing in your community and the future of your community. Your employees, your customers, and your partners will know that you care about people and value inclusion of all people. Plus, your donation really will make a difference in peoples' lives! While AbilityFirst does receive funding from the State, the organization is still responsible for raising an average of \$1500 per participant, per year. And the more we fundraise, the more enriching our services can be!

Partnership Customization

Just as AbilityFirst programs and services are “person-centered” and therefore individually designed for each participants' needs and goals, our partnership packages are also individually designed. Our team will work with you to create a package that supports your mission, your employees, your brand and your goals to better your community.

To begin to customize your partnership plan for 2020, please select from the various events and sponsorship opportunities throughout the year.



AbilityFirst (established in 1926 as the Crippled Children's Society) is a 501(c)3 nonprofit (Federal Tax ID #95-1690983) that provides programs and services to help children and adults with disabilities reach their full potential. To learn more, visit www.abilityfirst.org

AbilityFirst™

FESTIVAL OF FALL



Comes to You!

Join AbilityFirst for a celebration
of abilities and possibilities with our
Festival of Fall Comes to You Event

Sunday, September 13, 2020

6:00pm

**Including a virtual tour of the
Historic Laurabelle A. Robinson
House, Pasadena, Ca**

DISABILITIES IN THE U.S.

**1 in
20**

*of school age kids
(5-17) in the United
States has a disability.
The number is rising
with the increasing
percentage of kids
with autism and ADD
(2010 U.S. census).*

12%

*of Americans (all ages)
have a disability.*

90%

*While people with
disabilities make up
only a fifth of the
US labor force, their
unemployment rate
is nearly 90% greater
than people without
disabilities.*

Who is AbilityFirst?

AbilityFirst has a rich 94 year history of providing a variety of programs designed to help people with disabilities achieve their personal best throughout their lives.

We do this by creating targeted programming to help an individual successfully transition from childhood to adult life; providing employment preparation, training, and experience; building social connections and independence; and, offering both our participants and their caregivers an opportunity to refresh and recharge through our recreational activities.

AbilityFirst looks beyond disabilities, focuses on the capabilities of each individual and breaks through any preconceived limitations, opening up a world of possibilities. Through preparation, socialization, communication and education, we help our participants thrive and lead rich and fulfilling lives. Since 1926, we have helped more than 250,000 children and adults realize their full potential!

What's Festival of Fall Comes to You?

Festival of Fall is a virtual experience on Sunday, September 13 2020.

Join our virtual fundraising event online. VIP guests receive special access to a virtual tour of the inside of the Historic Laurabelle A. Robinson House as well as a bottle of wine and dessert to enjoy as you bid on auction items.

Additionally, we invite individual Table Hosts to hold small outdoor gatherings at their homes for a few special guests. We will provide Hosts with dinner for up to 8 from one of our participating restaurants. Whether you are hosting a table or enjoying the program from the safety of your own home, we hope you'll join us as we raise critical funds for AbilityFirst programs supporting people with disabilities. Please visit abilityfirst.org to learn more and to sign up. Then, connect with AbilityFirst on social media and share with your friends and family. We look forward to seeing you on Sunday, September 13, 2020.

Children and adults with developmental disabilities and their families need AbilityFirst programs more than ever before. The dollars raised by Festival of Fall will allow these programs to continue.



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AbilityFirst™

FESTIVAL OF FALL

Comes to You!

Festival of Fall Comes to You is AbilityFirst's virtual fundraising event featuring an online auction and house parties with gourmet cuisine from some of Southern California's best restaurants.

Sunday, September 13, 2020

6:00pm

*Including a virtual tour of the
Historic Laurabelle A. Robinson
House, Pasadena, Ca*

Sponsorship Opportunities, Tables and Tickets

Presenting Sponsor – \$15,000

- Video Welcome Remarks (2 min)
- Full page ad in digital event program
- Listing in digital event program with link to company website
- Company logo/name on all event promotional materials including but not limited to invitation, press release, social media, e-blasts, auction website
- Customized social media strategy
- Special recognition on AbilityFirst website
- Two (2) Event Tables (includes dinner, dessert and two (2) bottles of wine for eight (8) guests for each table hosted at your home or homes of your choosing)
- Exclusive behind the scenes virtual tour (for sixteen) of the historic Laurabelle A. Robinson home

Brasserie Sponsor – \$10,000

- Full-page ad in digital event program
- Listing in digital event program with link to company website
- Company logo/name on all event promotional materials including but not limited to invitation, press release, social media, e-blasts, auction website
- Inclusion in marketing materials, social media posting and advertising
- One (1) Event Table (includes dinner, dessert and two (2) bottles of wine for eight (8) guests for each table hosted at your home or homes of your choosing)
- Exclusive behind the scenes virtual tour (for eight) of the historic Laurabelle A. Robinson home

Bistro Level – \$5,000

- Full-page ad in digital event program
- Listing in digital event program with link to company website

- Company logo/name on all event promotional materials including but not limited to invitation, press release, social media, e-blasts
- Four (4) VIP Tickets*
- Exclusive behind the scenes virtual tour (for four) of the historic Laurabelle A. Robinson home

Café Level – \$3,000

- Half page ad in digital event program
- Listing in digital event program with link to company website
- Inclusion in marketing materials, social media posting and advertising
- Two (2) VIP tickets*
- Exclusive behind the scenes virtual tour (for two) of the historic Laurabelle A. Robinson home

Chef Level – \$1,500

- Quarter page ad in digital event program
- Listing in digital event program with link to company website
- Two (2) VIP tickets*
- Exclusive behind the scenes virtual tour (for two) of the historic Laurabelle A. Robinson home

Host Event Table – \$2,000

- Delivered dinner and dessert for up to eight (8) guests plus 2 bottles of wine
- Exclusive behind the scenes virtual tour (for eight) of the historic Laurabelle A. Robinson home

* VIP Ticket

- One (1) bottle of wine and dessert
- Exclusive behind the scenes virtual tour (for one) of the historic Laurabelle A. Robinson home



AbilityFirst™

FESTIVAL OF FALL



Comes to You!

SPONSORSHIP REGISTRATION FORM

Sunday, September 13, 2020

6:00pm

**Including a virtual tour of the
Historic Laurabelle A. Robinson
House, Pasadena, Ca**

Make Checks Payable to:

AbilityFirst

Federal Tax ID 95-1690983

Please return this form with payment to:

AbilityFirst -

Development Department

1300 East Green Street

Pasadena, CA 91106

or email form to:

Events@AbilityFirst.org

For more information on sponsorship opportunities, please contact:

Chris Kealey

Chief Development Officer

email: **Events@AbilityFirst.org**

MOBILE number for day of event

communication: **626-243-4844**

I /We wish to support AbilityFirst Festival of Fall 2020 as indicated below:

☐ **Sponsorship** (please specify at what level):

☐ **Presenting - \$15,000**

(\$14200 tax deductible)

☐ **Brasserie - \$10,000**

\$9,600 tax deductible)

☐ **Bistro - \$5,000**

(\$4,920 tax deductible)

☐ **Café - \$3,000**

(\$2,960 tax deductible)

☐ **Chef / Super Family - \$1,500**

(\$1,460 tax deductible)

☐ **À la Carte Sponsorship** (please write in sponsorship and amount) _____

(All À la carte sponsorships are fully tax deductible)

☐ **I choose to decline my sponsor level benefits.**

☐ **Purchase Tables**

☐ **Host Event Table.** Yes, I will purchase #_____ tables(s) for eight (8) at \$2,000 per table. (\$1,600 tax deductible)

☐ **Event Program Advertising**

I would like to purchase advertising space for my business or in tribute of a family member.

☐ Full Page \$500 ☐ Half Page \$300 ☐ Quarter Page \$200 ☐ Business Card \$100

Deadline for ad to be included in the event program is 8/20/20.

☐ **Support in Spirit**

Although I cannot attend, I would like to make a donation of \$_____.

Name _____

Business _____

Address _____

City _____

State _____

Zip _____

Telephone _____

Email _____

Card Number ☐ MC ☐ VISA ☐ Amex ☐ Bill Me ☐ Payment enclosed

Exp Date _____

CSC# _____

Signature _____

Date _____



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FULFILL YOUR MISSION BY HELPING US TO FULFILL OURS

You are invited to directly donate to AbilityFirst Programs and Services either as a stand-alone sponsorship or in addition to participating in our community events. There are countless ways to contribute, a few which are listed below.

*“I have been very fortunate in my life, and lending my support to AbilityFirst is one way that **I can help people with disabilities to succeed in achieving their life’s goals.**”*

— Jaclyn Smith, ,
Actress, Philanthropist

Adopt A Center or Sponsor A Program

AbilityFirst has programs and community centers all over and around Los Angeles (Long Beach, Inglewood, East LA, Glendale, Pasadena, South LA, Claremont, Crestline). Associate your company with one particular program or center and you can see the direct impact of your investment. Each program and center have unique budgets, activities and needs. Consider adopting a center or sponsoring a program to have direct impact with your contributions! Schedule a visit to learn more.

Fund A Program Event

Monthly socials, holiday celebrations, field trips, and educational workshops are just some of the frequent events AbilityFirst programs and centers put on for their participants. Your company can host / sponsor an entire event for an entire program or center!

Hire A Person With Disabilities

Our Supported Employment program connects employers who are looking for reliable, productive workers with individuals with barriers to employment who are eager to work and apply their skills. With careful placement, job-coaching and transitional support, AbilityFirst ensures that the position is a mutually strong fit for both the employee and the company.

Volunteering Opportunities

AbilityFirst is also grateful to those who are able to donate their time and talent. You or your company could...

- Teach a class or lead a project for children or adults
- Help to decorate, set-up, clean-up or work at an agency or center-based event
- Volunteer to paint or renovate a center
- Conduct mock-job interviews and/or provide interview coaching
- Give a group of College to Career students an office tour
- Conduct a fundraising event or campaign for AbilityFirst
- Volunteer on one of AbilityFirst's Committees

THE OPPORTUNITIES ARE ENDLESS!



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MAKE AN IMPACT IN YOUR COMMUNITY

Build your own annual sponsorship package and secure your spot as one of AbilityFirst's 2020 Partners. Your support helps more than 2,500 participants and their families each year!

For more information on event sponsorships please contact events@abilityfirst.org or call 877-768-4600

Thank you to our 2019 Corporate Sponsors including:



BANK OF AMERICA



CHUBB



Media Sponsors



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