

SPONSORSHIP OPPORTUNITIES

Benefiting children and adults with developmental disabilities



ABILITYFIRST LONG BEACH CENTER GUILD PRESENTS

RAINBOWS *for AbilityFirst*

SHINE BRIGHT FROM HOME

Saturday, October 17, 2020
10:00 AM

A virtual experience on the
AbilityFirst YouTube Channel

April Stover, Director
AbilityFirst Long Beach Center

lbcevents@abilityfirst.org
Tel 562.426.6161
Fax 562.426.6148



Rainbows for AbilityFirst | www.abilityfirst.org/events/rainbows/

WHO IS ABILITYFIRST?



AbilityFirst provides exceptional programs that have a common mission: to help people with disabilities realize their full potential throughout their lives.

As we celebrate 94 years of service, we are focusing our efforts on programs that are proven to have the greatest impact on a person's success: basic life skills enhancement through our children's and adult programs; higher education and employment readiness; and, independent living and social and recreational programming.

AbilityFirst looks beyond disabilities, focuses on the capabilities of each individual and breaks through any preconceived limitations, opening up a world of possibilities. Preparation, socialization, communication, education – all of these lead to helping people achieve their personal best.



SHINE BRIGHT FROM HOME

Although it would be wonderful to be together for our annual fundraiser, because of these unusual times we are going to hold an online program instead. So please join us on Saturday, October 17 at 10:00 am for a 40-minute online program. We need your help now more than ever.

The Long Beach Center Guild has been a support network group for AbilityFirst for many years. They have worked year after year to ensure that they receive funding for programs, renovations, transportation and much more, and this year is no exception. With the rise of Covid-19 cases lately, and our need for support even higher, we have decided this event had to shine bright from home. So, no need to put on your tie or high heels, unless you want to, because it will be a virtual experience for all to enjoy from the comfort and safety of your own home.

Please consider supporting us by becoming a sponsor, participating in the event, purchasing advertising, and/or making a donation.



SPONSORSHIP PACKAGES

Rainbow Sponsor - \$10,000

- Inclusion in event invitation (logo or listing)
- Speaking opportunity (pre-recorded 1 minute video)
- Recognition on event page in AbilityFirst website
- Prominent logo/name recognition during event (full slide)
- Customized social media strategy
- Inclusion in AbilityFirst Long Beach Center newsletter
- Digital and/or printed event program booklet mailed
- Recognition in 2021 event printed materials

Sponsor confirmation due by August 7th to be included in invitation, and schedule pre-recorded video

Shine Bright Sponsor - \$5,000

- Speaking opportunity (pre-recorded 30 second video)
- Recognition on event page in AbilityFirst website
- Logo/name recognition during event (half slide)
- Customized social media strategy
- Inclusion in AbilityFirst Long Beach Center newsletter
- Digital and/or printed event program booklet mailed
- Recognition in 2021 event printed materials

Sponsor confirmation due by August 7th to schedule pre-recorded video

Pot of Gold Sponsor - \$2,500

- Recognition on event page in AbilityFirst website
- Customized social media strategy
- Logo/name recognition during event (quarter of slide)
- Inclusion in AbilityFirst Long Beach Center newsletter
- Digital and/or printed event program booklet mailed
- Recognition in 2021 printed event materials

4 Leaf Clover Sponsor - \$1,000

- Recognition on AbilityFirst website
- Customized social media strategy
- Listing recognition during event
- Inclusion in AbilityFirst Long Beach Center newsletter
- Digital and/or printed event program booklet mailed
- Recognition in 2021 printed event materials

Lucky Charm Sponsor - \$500

- Listing recognition during event
- Inclusion in AbilityFirst Long Beach Center newsletter
- Digital and/or printed event program booklet mailed
- Recognition in 2021 printed event materials

Prism Sponsor - \$250

- Listing recognition during event
- Inclusion in AbilityFirst Long Beach Center newsletter
- Digital and/or printed event program booklet mailed

UNDERWRITING OPPORTUNITIES

Printing, Postage, Shipping	\$7,000
Videographer	\$2,000
Raffle Support	\$599
Thank you gifts	\$500

Underwriters will be recognized in the event program.
Please respond by **October 5th**.



REGISTRATION FORM

☐ I/We wish to support Rainbows for AbilityFirst as indicated below:

Sponsorship (Please specify sponsorship level. All sponsorship levels are 100% tax-deductible):

- ☐ **Rainbow Sponsor - \$10,000** ☐ **Shine Bright Sponsor - \$5,000** ☐ **Pot of Gold Sponsor - \$2,500**
☐ **4 Leaf Clover Sponsor - \$1,000** ☐ **Lucky Charm Sponsor - \$500** ☐ **Prism Sponsor - \$250**

Underwriting Opportunities (Please specify item and amount):

Yes, I will help cover the costs of the item(s) below, in the amount of: \$ _____

- ☐ **Printing - \$7,000** ☐ **Videographer - \$2,000** ☐ **Raffle Support - \$599** ☐ **Thank You gifts - \$500**

Support in Spirit (Donations are 100% tax-deductible):

☐ I support the work of AbilityFirst and would like to make a donation of \$75 in lieu of the in-person event ticket price.

☐ I support the work of AbilityFirst, and would like to help you meet your goal of \$40,000, with a donation of \$ _____

Donors above \$75 will receive a printed event program by mail and/or digital event program by email.

Advertising

Yes, I will purchase advertising space for my business, or in tribute of a family member or program participant. Ad specs will be emailed and mailed to the email and address provided. You may send artwork to lbcevents@abilityfirst.org.

- ☐ **Full Page/Slide (1 ad per slide) - \$500**
printed size: 5" (w) X 8" (h) ☐ **Half Page/Slide (2 ads per slide) - \$300**
printed size: 5" (w) X 3 3/4" (h) ☐ **Quarter Page/Slide (4 ads per slide) - \$200**
printed size: 2 1/4" (w) X 3 3/4" (h)

Auction Donation (If preferred, donation of goods and services can have a restriction to be redeemed in 2021 only):

Yes, I will support Rainbows for AbilityFirst event with an auction item or service. Item Value: \$ _____ Exp: ____/____/____

☐ I will mail or deliver the item(s). ☐ I would like to make pick up arrangements, please contact me at the email or phone number below.

Item Description/Restrictions: _____

A check is enclosed, or you may charge the credit card information below, in the total amount of: \$ _____

Company/Donor Name _____

Address _____

City _____ State _____ Zip _____

Cell/Mobile Phone (required to receive event details) _____ Email (required to receive event details) _____

Card Number MC VISA Amex _____ CVV _____ Expiration Date ____/____/____

Signature _____ Date _____

**Make Checks Payable
to: AbilityFirst**

**Federal Tax ID:
95-1690983**

**Please return this form
with payment to:**
April Stover
2939 Allred Street
Lakewood, CA 90712
lbcevents@abilityfirst.org
tel: 562.426.6161
fax: 562.426.6148

Please return this form with payment by **October 5, 2020** to receive benefits.

Rainbow Sponsor registration deadline is August 7, 2020, to be included in printed invitation.

Your sponsorship contribution is tax deductible to the extent allowed by law and is limited to the excess of any money