



SANTA ANITA DERBY DAY 5K RUN/WALK
SUPPORTING ABILITYFIRST
SATURDAY, APRIL 7, 2012
SPONSORSHIP OPPORTUNITIES

Presenting Platinum Medal Level - \$35,000

- Corporate name on AbilityFirst team shirt as presenting sponsor and prominent placement of company logo on AbilityFirst team shirt and Santa Anita Derby Day t-shirt
Company logo on Derby Day brochures and event posters, circulation 30K+
Company logo in the AbilityFirst ad in Santa Anita Daily Racing Program, circulation 50K+
Speaking opportunity and 2 VIP Tables at the AbilityFirst Team Kick-off Luncheon
Opportunity to provide promotional items/materials to Derby Day participants through a 10 x 20 booth at the event exposition
Inclusion in all AbilityFirst print (press releases, flyers) and electronic (website, Facebook) event marketing
Distribution of company promotional items/materials to all AbilityFirst Team participants
Company logo on 1) AbilityFirst website-Corporate Partner page; 2) AbilityFirst 5K fundraising website; and 3) the Santa Anita Derby Day website
Prominent mention of company in the AbilityFirst magazine, annual report listing and center newsletters
Display of multiple company banners at the Santa Anita Derby Day 5K
Exclusivity as sponsor of carb dinners and victory parties at AbilityFirst locations

Gold Medal Level-\$20,000

- Company logo on AbilityFirst Team t-shirt and Santa Anita Derby Day t-shirt
Company logo on Derby Day brochures and event posters, circulation 30K+
Company logo in the AbilityFirst ad in Santa Anita Daily Racing Program, circulation 50K+
Speaking opportunity and VIP Table at the AbilityFirst Team Kick-off Luncheon
Opportunity to provide promotional items/materials to Derby Day participants through a booth at the event exposition
Inclusion in all AbilityFirst print (press releases, flyers) and electronic (website, Facebook) event marketing
Distribution of company promotional items/materials to all AbilityFirst Team participants
Company logo on 1) AbilityFirst website-Corporate Partner page; 2) AbilityFirst 5K fundraising website; and 3) the Santa Anita Derby Day website
Prominent mention of company in the AbilityFirst magazine, annual report listing and center newsletters

Silver Medal Level-\$10,000

- Company logo on AbilityFirst Team t-shirt
VIP Table at the AbilityFirst Team Kick-off Luncheon
Inclusion in all AbilityFirst print (press releases, flyers) and electronic (website, Facebook) event marketing
Distribution of company promotional items/materials to all AbilityFirst Team participants
Company logo on AbilityFirst 5K fundraising website

Bronze Medal Level-\$5,000

- Company logo on AbilityFirst Team t-shirt
Table at the AbilityFirst Team Kick-off Luncheon
Inclusion in all AbilityFirst print (press releases, flyers) and electronic (website, Facebook) event marketing
Distribution of company promotional items/materials to all AbilityFirst Team participants
Company logo on AbilityFirst 5K fundraising website

Copper Medal Level-\$2,500

- Six (6) tickets at the AbilityFirst Team Kick-off Luncheon
Inclusion in all AbilityFirst print (press releases, flyers) and electronic (website, Facebook) event marketing
Distribution of company promotional items/materials to all AbilityFirst Team participants

Participation Level-\$1,000

- Two (2) tickets at the AbilityFirst Team Kick-off Luncheon
Distribution of company promotional items/materials to all AbilityFirst Team participants

I/WE WISH TO SUPPORT ABILITYFIRST AT THE LEVEL.

NO, I/WE ARE UNABLE TO SPONSOR AT ONE OF THE ABOVE LEVELS, BUT WISH TO CONTRIBUTE \$

Name

Business

Address

City/State Zip

Phone Email

MC VISA AMEX CC Number Exp. Date

Signature:

Make checks payable to: AbilityFirst • Federal Tax ID # 95-1690983.

Please return this form with payment to: Julia Cody AbilityFirst, 1300 East Green Street, Pasadena, California 91106 • phone: 626.243.4852